

Press Release



Official opening of new Master Builders Solutions Training Center in Oldenburg

Oldenburg, Germany – April 02, 2015 – The new Master Builders Solutions Training Center at BASF's site in Oldenburg, Germany, has been officially opened yesterday. The opening ceremony took place in the presence of Ralf Spettmann, President of BASF's Construction Chemicals Division, and Dr. Markus Kamieth, President of BASF's Coatings Division.

The new training center in Oldenburg has been created to train and inform customers and BASF's Master Builders Solutions experts on the professional application and handling of Performance Flooring and Waterproofing products and systems – thus fostering their professionalism, knowledge and experience.

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“We will now have the opportunity to demonstrate the use and the benefits of our products to our customers at one central location in Europe. We will also be welcoming colleagues from outside the region and connecting with them even more,” says Luc Van Eldere, Head of Business Segment Management Performance Flooring Europe. “This is a milestone for us and clearly demonstrates that we are investing in our business and our customer support and service at our site in Oldenburg”, comments Roland Nowicki, Vice President Construction Chemicals Europe.

Innovative solutions for flooring and waterproofing systems

Under the brand MasterTop, BASF offers a broad portfolio of innovative flooring systems for a wide range of applications. The requirements faced by each individual floor are different – therefore products have been developed in such a way that they can be tailored individually to meet specific performance criteria, the technical and aesthetic requirements, as well as allowing fast, cost-effective application. The non-solvent MasterTop flooring systems feature low emissions, high strength and low maintenance expenses combined with high durability. Thanks to the wide variety of colours available and liquid application, these flooring systems also allow individual seamless floor designs with respect to shapes and colours.

The MasterSeal range from BASF includes high-performance impregnation and waterproofing products to protect structures against the undesired ingress of water, moisture and contaminations from their surroundings. The products include rapid-hardening waterproofing agents for manual or sprayed application that can be used for the refurbishment and protection of many different types of buildings. These market-leading innovative technologies are suitable for the waterproofing of all types of structures, including car parks, road surfaces, industrial plants, water treatment and wastewater plants.

You will find further information on our products and system solutions on the internet at:

www.master-builders-solutions.basf.com

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com

About the Construction Chemicals division

BASF's Construction Chemicals division offers advanced chemicals solutions for new construction, maintenance, repair and renovation of structures: Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile fixing systems, expansion control systems and wood protection solutions.

The Construction Chemicals division's about 5,400 employees form a global community of construction experts. To solve our customers' specific construction challenges from conception through to completion of a project, we combine our know-how across areas of expertise and regions and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales centers in more than 50 countries and achieved sales of about €2.1 billion in 2014.

Master Builders Solutions from BASF

Under the Master Builders Solutions® brand, BASF bundles its advanced chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than 100 years in the construction industry. The comprehensive portfolio under the brand encompasses concrete admixtures, form release agents, cement additives,

chemical solutions for underground construction, waterproofing solutions, sealants, repair & protection solutions, performance grouts, and performance flooring solutions.

Master Builders Solutions is backed by a global community of BASF construction experts. To solve our customers' specific construction challenges, we combine the suitable elements of our portfolio, our know-how across areas of expertise and regions, and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.