

150 years



News Release

General Motors names BASF 2014 Supplier of the Year

- **BASF's Coatings division offers the innovative solutions that GM needs**

BASF received General Motors' (GM) Supplier of the Year Award for the 10th time in the past 13 years. The award was presented to Joe Schmondiuk, Vice President of Global Accounts BASF Corporation, during GM's annual awards ceremony at Cobo Center in Detroit.

"BASF is pleased to have once again earned this recognition from GM," said Schmondiuk. "It demonstrates the great commitment and capability of our team to offer the innovative solutions that GM needs. We view GM as a key partner in the automotive industry and are pleased that we were able to support them on several key product launches in 2014."

BASF's Coatings division supports GM by combining modern paint processes with special effect pigments and technologies. BASF offers a broad array of color solutions and processes that enable car makers to improve productivity and environmental performance.

"These companies are the best-of-the-best suppliers, and deserving of special recognition for their outstanding contributions," said Steve Kiefer, GM vice president, Global Purchasing and Supply Chain. "We have had some good 'wins' of late, solid sales, strong earnings, and some nice awards, and you should know that we could not have accomplished any of it without you and your teams, and your hard work."

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Joerg Zumkley
Phone: +49 2501 14-3453
joerg.zumkley@basf.com

BASF Coatings GmbH
Glasuritstraße 1
48165 Muenster
www.basf-coatings.de
Phone: +49 2501 14-3399

BASF SE
Media Relations
Phone: +49 621 60-20916
presse.kontakt@basf.com

GM's Supplier of the Year program began in 1992, and each year a global team of purchasing, engineering, quality, manufacturing and logistics executives determine the winners of the Supplier of the Year Award. Winners represent "World Class" performance leaders in the areas of quality, technology, price and service.

About BASF's Coatings division

BASF's Coatings division develops, produces and markets innovative automotive coatings, automotive refinishes and industrial coatings as well as decorative paints. We operate sites in Europe, North America and South America as well as Asia Pacific. Within this network, we collaborate closely with our customers all over the world. In 2014, the Coatings division achieved global sales of about €3 billion. More information about the division is available at www.basf-coatings.com.

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.