

# Press Release



## **BASF researcher Roberta Magarotto honored for her contribution to concrete research**

Treviso, Italy/Mannheim, Germany – July 16, 2015 – Roberta Magarotto, Director of Development at BASF Construction Chemicals Europe, has received an award of the Committee for the Organization of International Conferences for her outstanding contributions in the area of concrete technology and chemical admixtures. The award was presented at the International Conference on Superplasticizers and Other Chemical Admixtures in Concrete in Ottawa, Canada, on July 15. The award recognizes internationally known scientists, engineers and researchers who have made significant and sustained contributions in the subject area of the current conference.

Roberta Magarotto started working for BASF in 1994 after her graduation in Industrial Chemistry from the University Ca'Foscari in

16 July 2015  
P278/15-e

Communications Construction  
Chemicals Europe  
Gianna Pažický  
Phone: +49 621-60 20 234  
[gianna.pazicky@basf.com](mailto:gianna.pazicky@basf.com)

BASF SE  
67056 Ludwigshafen  
Phone +49 621 60-0  
<http://www.basf.com>

**150 years**

 **BASF**  
We create chemistry

Venice. From the beginning her focus was on concrete additives, especially on the development of new water-reducing polymers and on new technologies for the construction industry. Her team was first to develop water-reducing additives for concrete based on polycarboxylate ether – a technology with a demand which is still growing worldwide.

For further information on innovative BASF products for the construction industry, please go to

[www.master-builders-solutions.basf.com](http://www.master-builders-solutions.basf.com).

### **Master Builders Solutions from BASF**

Under the Master Builders Solutions® brand, BASF bundles its advanced chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than 100 years in the construction industry. The comprehensive portfolio under the brand encompasses concrete admixtures, form release agents, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, repair and protection solutions, performance grouts, and performance flooring solutions.

Master Builders Solutions is backed by a global community of BASF construction experts. To solve our customers' specific construction challenges, we combine the suitable elements of our portfolio, our know-how across areas of expertise and regions, and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.

### **About the Construction Chemicals division**

BASF's Construction Chemicals division offers advanced chemicals solutions for new construction, maintenance, repair and renovation of structures: Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile fixing systems, expansion control systems and wood protection solutions.

The Construction Chemicals division's about 5,400 employees form a global community of construction experts. To solve our customers' specific construction challenges from conception through to completion of a project, we combine our know-how across areas of expertise and regions and draw on the experience gained in countless construction projects worldwide. We leverage global BASF

technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales centers in more than 50 countries and achieved sales of about €2.1 billion in 2014.

### **About BASF**

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).