

Press Release



BASF launches new MasterTop flooring and wall products on the European market

- **Anti-static body coat for industrial flooring solutions**
- **White top coat with great hiding power and fire-resistant body coat for wall covering solutions**

Oldenburg, Germany – September 3, 2015 – With MasterTop BC 372AS BASF has added an anti-static, epoxy body coat to its product portfolio of flooring solutions which is bundled under the Master Builders Solutions® brand. The main advantages of the new product are improved de-aeration and self-levelling properties, thus easing the installation. MasterTop BC 372AS offers customers flexibility as well as cost optimization as part of a modular system that can be adapted to individual requirements. Moreover it complies with the low emission requirements of the AgBB-standard (Ausschuss zur

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gesundheitlichen Bewertung von Bauprodukten / Committee for Health-related Evaluation of Building Products) and is also available as an anti-slip version thus contributing to work-safety. MasterTop BC 372AS offers creative leeway being available in nearly all RAL and NCS colors. The anti-static properties (resistance to ground) of MasterTop BC 372AS are according to norm EN 1081 and therefore optimally suited to minimize static electricity in warehousing applications and ideal for installations in industrial facilities where there is a risk of dust or solvent explosion in production such as in the pharmaceutical industry.

To further improve the MasterTop wall covering solutions BASF has launched MasterTop BC 328FLR and MasterTop TC 427W. Besides enhanced hiding power of the white top coat and the slightly colored body coat, further advantages are better workability – thus an easier installation by trowel and roller – and improved elasticity and static crack bridging properties, providing enhanced durability and impact resistance. Moreover MasterTop BC 328FLR and MasterTop TC 427W feature low emissions according to the AgBB standard. Both the body coat as well as the top coat are used in the seamless MasterTop WS 300 PU and MasterTop WS 200 PU wall systems, which are well-suited for applications in commercial institutional and industrial facilities, public buildings as well as wet areas like bathrooms.

“The launch of our new products confirms our approach of continuous research and development. Our aim is to offer our customers steadily improved flooring solutions and wall coverings,” says Luc Van Eldere, Head of Business Segment Management, Performance Flooring Europe.

MasterTop – the right choice for your project

Under the brand MasterTop, BASF offers a broad portfolio of innovative, liquid-applied resin flooring solutions for a wide range of applications in public buildings, healthcare facilities, the hotel industry and production halls – to name just a few. As the requirements faced by each individual floor are different, MasterTop products have been developed in such a way that they can be

tailored individually to meet specific performance criteria, technical and aesthetic requirements, as well as allowing fast, cost-effective application. The non-solvent MasterTop systems feature low emissions, high strength and low maintenance costs combined with high durability. Thanks to the wide variety of colors available and liquid application, these flooring systems also allow individual seamless floor designs with respect to shapes and color; MasterTop wall coverings enable a seamless transition between floors and walls thus ensuring the highest possible levels of hygiene and holistic interior design.

The Master Builders Solutions experts from BASF attach particular importance to research and development of new, low emission and durable flooring and wall solutions for indoor use. At BASF's site in Oldenburg the Master Builders Solutions Training Center has been officially opened in April 2015. Here the use and the benefits of the innovative products can be demonstrated to customers at one central location in Europe.

You will find further information about our products and system solutions on the internet at:

www.master-builders-solutions.basf.co.uk

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

About the Construction Chemicals division

BASF's Construction Chemicals division offers advanced chemical solutions for new construction, maintenance, repair and renovation of structures: Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile fixing systems, expansion control systems and wood protection solutions.

The Construction Chemicals division's about 5,400 employees form a global community of construction experts. To solve our customers' specific construction challenges from conception through to completion of a project, we combine our know-how across areas of expertise and regions and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales centers in more than 50 countries and achieved sales of about €2.1 billion in 2014.

Master Builders Solutions from BASF

Under the Master Builders Solutions® brand, BASF bundles its advanced chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than 100 years in the construction industry. The comprehensive portfolio under the brand encompasses concrete admixtures, form release agents, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, repair & protection solutions, performance grouts, and performance flooring solutions.

Master Builders Solutions is backed by a global community of BASF construction experts. To solve our customers' specific construction challenges, we combine the suitable elements of our portfolio, our know-how across areas of expertise and regions, and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.