

News Release



BASF presents its latest innovations in water treatment chemistry at WETEX 2016

- **Focus on growing desalination and waste water treatment market in the Middle East**
- **Connect with BASF experts and discover the chemical product offering to enable reliable and cost-efficient operations of water treatment facilities**

Ludwigshafen, Germany – September 29, 2016 – At the Water, Energy Technology And Environment Exhibition (WETEX) 2016, one of the leading water industry events, BASF presents its expertise in water treatment chemicals on October 4-6, 2016 at the Dubai International Exhibition Center in hall 8, booth # CV-12.

In line with the WETEX 2016 theme “*At the Forefront of Sustainability*”, BASF is showcasing its well established range of customer-centric and environmentally-beneficial solutions for the water industry to enhance the dewatering performance of waste water treatment plants, maintain the high level of productivity of desalination plants and protect these high-investment facilities from scale formation and fouling.

BASF is continuously investing in new solutions for water treatment chemistry and highlights its latest product developments at WETEX 2016:

Sokalan® AF-X – New water soluble and readily biodegradable antifoam for thermal desalination processes providing excellent foam control properties at low dosage rates.

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Trade Media:
Christine Sickinger
Phone: +49 621 60-58865
christine.sickinger@basf.com

Meet us at
WETEX 2016
Oct 4 - 6, 2016
Dubai, United Arab
Emirates
Hall 8, Booth # CV-12

BASF SE
67056 Ludwigshafen
Phone: +49 621 60-0
<http://www.basf.com>
Media Relations
Phone: +49 621 60-20916
Fax: +49 621 60-92693
presse.kontakt@basf.com

Sokalan® RO 3500 – New multifunctional antiscalant for reverse osmosis membrane treatment with proven performance on various scales, different feed water compositions and especially designed for water re-use applications. Compared to phosphonate-based antiscalants Sokalan® RO 3500 is not causing eutrophication to water bodies.

Zetag® ULTRA – Latest product line of cationic ultra-high molecular weight powder flocculants for superior sludge dewatering performance at lower dosage rates.

inge® – Highly efficient Ultrafiltration (UF) technology with resilient Multibore® membranes and space-saving T-Rack® solutions for a wide range of applications in any kind of water – now also available for horizontal UF membrane replacement projects.

“BASF is committed to providing sustainable and high-performing products to address the world’s rising water demand. Secure water supply is one of the biggest challenges especially for the arid region of the Middle East,” says Marcus Fuest, Global Marketing Water Chemicals, BASF. “Our portfolio of differentiating water treatment chemicals, investments in product innovations and the collective expertise of our globally operating team are helping our customers meet their needs of reliable and cost-efficient water treatment. WETEX 2016 continues to be a great platform to strengthen the close collaboration with our customers and to expand the responsible partnering for a sustainable future.”

About BASF Water Chemicals

BASF offers an established range of customer-centric solutions and products for the water industry. The portfolio of the globally acting business unit Water Chemicals is used in the key processes of industrial and municipal water treatment. We are a leading supplier of chemicals to purify the raw water used for the production of drinking water, to treat waste water stream and industrial process water, to protect cooling towers, boilers and desalination plants. We are fully committed to the future topic water. Further information can be found at:

www.watersolutions.basf.com

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information at www.basf.com.