

# News Release



## **BASF launches new enzyme product line Lavergy™ complementing its offering to the detergents and cleaning industry**

- **New concept 'Next level of low temperature washing' highlighting the new protease Lavergy™ Pro 104 L**
- **New protease Lavergy™ Pro 104 L together with polymer Sokalan® HP 20 provides enhanced performance**

**Ludwigshafen, Germany – October 12, 2016** – At the SEPAWA Congress 2016 in Fulda on October 12-14, BASF launches the new enzyme product line Lavergy™, which will complement its position as innovation leader and comprehensive supplier of differentiating ingredients to the home care and industrial & institutional cleaning industries. Global trends of higher concentrated product formats, time saving, resource savings in water and energy create market needs for liquid formats with excellent performance at low temperatures. BASF's new protease Lavergy™ Pro 104 L is a high-performance alternative to established market standards in liquid laundry detergents, especially at low washing temperatures between 20° and 30° C. Lavergy Pro 104 L has been proven in independent tests by the Hohenstein Institute to enable superior removal of specific stains such as egg, blood, and milk types.

### **New concept for low temperature washing**

The combination of Sokalan HP 20 – the BASF polymer that boosts detergency of clay and oxidizable/bleachable stains – and Lavergy Pro 104 L enables more choices to BASF's customers in a world of consumers and retailers who expect sustainable, high-performance

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solutions. “Performance is key for success: with our new concept ‘Next level of low temperature washing’ we offer our customers superior efficacy, differentiating performance and broad formulation compatibility,” says Sören Hildebrandt, Senior Vice President Home Care and Formulation Technologies Europe at BASF. “For consumers, this means energy saving without compromising on washing performance.”

Lavergy Pro 104 L will be available in liquid form. It is suitable for the formulation of liquid laundry detergents and gels.

### **About BASF Care Chemicals**

The BASF division Care Chemicals offers a broad range of ingredients for hygiene, personal care, home care, industrial & institutional cleaning, and technical applications. We are the leading global supplier for the cosmetics industry as well as the detergents and cleaners industry and support our customers with innovative and sustainable products, solutions and concepts. The division’s high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients, pigments and UV filters. Superabsorbent polymers developed for the full spectrum of hygiene applications complete the range. We have production and development sites in all regions of the world and are expanding our presence in emerging markets. Further information at [www.care-chemicals.basf.com](http://www.care-chemicals.basf.com) and [www.homecare-and-i-and-i.basf.com](http://www.homecare-and-i-and-i.basf.com).

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information at [www.basf.com](http://www.basf.com).