

# News Release



## **BASF to increase prices for Paper and Water Chemicals worldwide**

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Ludwigshafen, Germany – April 19, 2017 – Driven by continued increases in cost of raw materials, transportation, and energy, BASF will increase prices across the portfolios of paper and water chemicals with immediate effect as contracts allow. Price increases of 5 to 10 percent globally are targeted for selected product lines while measured increases will be implemented for specific products and delivery locations.

**Paper and Water Chemicals**  
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Paper coating chemicals are not affected by the price increase.

### **About BASF Paper and Water Chemicals**

BASF offers a comprehensive and customer-centric range of chemicals for the paper and water industry. Our paper chemicals portfolio comprises dry strength agents, fixing agents, retention and drainage aids, flocculants and coagulants for water management. Furthermore, we offer basic dyes, direct dyes, sizing agents, pigment preparations, wet strength agents and color developers for thermal paper. The water chemicals portfolio includes products used in the key processes of industrial and municipal water treatment. We are a leading supplier of chemicals to purify the raw water used for the production of drinking water, to treat waste water streams and industrial process water, to protect cooling towers, boilers and desalination plants. We are fully committed to the future topic water. Further information can be found at: [www.basf.com/paper](http://www.basf.com/paper) and [www.basf.com/water](http://www.basf.com/water)

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately

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114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).