





## **News Release**

P219/18e June 7, 2018

## Ucrete industrial flooring achieved Halal certification

- >> Ucrete industrial flooring approved for the use in Halal production facilities
- >> The global Halal products market is large and diversified, spanning from food and beverage to pharma and cosmetics industries

Ucrete industrial flooring from the Master Builders Solutions® product range have been certified for use in Halal production facilities. The certification process, carried by Halal Certification Europe, involved a detailed investigation of the raw materials and suppliers used in the manufacture of Ucrete and also the auditing of our production facility in Redditch, UK. "This approval certifies that Ucrete industrial flooring fully conform to Halal requirements and demonstrates our commitment to meeting all our customers' requirements" says Ian Smith, Global Business Segment Manager Flooring at BASF.

In people's everyday life the focus often is on various consumer goods, such as meat, processed food and beverages, or cosmetic products and pharmaceuticals. It is very difficult for the non-specialist to be sure that any particular product is Halal compliant. That is where certification comes in, to make clear which products are safe to use. Now, investors and facilities managers can be certain that their Ucrete industrial flooring meet all the requirements of a modern Halal production facility.

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Ucrete is a highly durable surface protection system based on a unique resin technology, which has been meeting and exceeding the most demanding hygienic requirements of the food and beverage industry for nearly 50 years. Ucrete industrial flooring systems are non-solvent-based and rapid curing, odorless and do not taint. Ucrete is also already certified to the Eurofins Indoor Air Comfort Gold standard for low emissions and complies with the requirements of AgBB (German committee for the health assessment of construction products). It is approved for use in food production facilities operating HACCP quality systems. Ucrete is perfectly suitable for chemical and pharmaceutical applications thanks to its chemical, mechanical and thermal shock resistance.

Additional information about Ucrete industrial flooring are available at: <a href="https://www.master-builders-solutions.basf.com">www.master-builders-solutions.basf.com</a> and <a href="https://www.ucrete.basf.com">www.ucrete.basf.com</a>

## **About the Construction Chemicals division**

BASF's Construction Chemicals division offers advanced chemical solutions under the global umbrella brand Master Builders Solutions for the construction, maintenance, repair and renovation of structures. The brand is built on more than 100 years of experience in the construction industry. Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile-fixing systems, expansion joints & control systems and wood protection solutions.

The Construction Chemicals division's approximately 6,500 employees form a global community of building experts. To solve our customers' specific construction challenges from conception through to completion of a project, we draw on our specialist know-how, regional expertise and the experience gained in countless constructions projects worldwide. We leverage global BASF technologies and our in-depth knowledge of local building needs to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales offices in more than 60 countries and achieved sales of about €2.4 billion in 2017.

## **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of

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€64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at <a href="https://www.basf.com">www.basf.com</a>.