

# News Release

P284/18e  
August 1, 2018

## **BASF invests in a state-of-the-art surface treatment site for its Chemetall brand in Pinghu, China**

The Surface Treatment global business unit of the Coatings division of BASF, operating under the Chemetall brand, invests in a state-of-the-art surface treatment site in the Dushan Port Economic Development Zone of Pinghu, Zhejiang province, China. The site – which is planned to be completed by 2021 – will house production, warehousing, a state-of-the-art laboratory and administrative offices in an ideal environment for manufacturing development. This investment will strengthen Chemetall’s position in China to deliver the high level of service and quality solutions customers have come to expect from Chemetall. The site is ideally located at the Dushan Port Economic Development Zone of Pinghu, which provides excellent infrastructure to this project.

Asia Pacific is the largest surface treatment market. “For Chemetall, a strong local presence in China is key to servicing our customers and delivering on the ‘expect more’ brand commitment to deliver the best customized solutions in the surface treatment industry,” states Martin Jung, Senior Vice President, Surface Treatment. “This investment will create Chemetall’s most comprehensive site globally and enhance our customer support and supply chain to China. It will contribute to the expansion of a broad global portfolio across multiple segments, with quality and environmentally-friendly products and system solutions for diverse market segments. These include automotive, auto components, coil, general industry, cold forming, aerospace, aluminum finishing and glass,” adds Mike Watson, Vice President, Surface Treatment Asia Pacific.

BASF's Coatings division has frequently invested in China, especially in Shanghai, to further enhance its proximity to customers in the fastest growing region for automotive coatings solutions. Examples are the first regional Automotive Application Center in Asia Pacific at the BASF Innovation Campus Shanghai as well as a world-scale production facility which supports the growing Chinese automotive industry. The latest investment positions BASF as an even more complete solution provider for coatings by adding the surface treatment business operating under the Chemetall brand. "We are looking forward to serving our customers in China with outstanding products and services from a state-of-the-art surface treatment site in the Dushan Port Economic Development Zone of Pinghu," says Jin Hui, General Manager Chemetall China.

#### **About BASF's Coatings division**

The Coatings division of BASF is a global expert in the development, production and marketing of innovative and sustainable automotive OEM and refinish coatings, decorative paints as well as applied surface treatments for metal, plastic and glass substrates in a wide range of industries. The portfolio is completed by the "Innovation Beyond Paint" program which aims at developing new markets and businesses. We create advanced performance solutions and drive performance, design and new applications to meet our partners' needs all over the world. BASF shares skills, knowledge and resources of interdisciplinary and global teams for the benefit of customers by operating a collaborative network of sites in Europe, North America, South America and Asia Pacific. In 2017, the Coatings division achieved global sales of about €3.97 billion.

Solutions beyond your imagination – Coatings by BASF. For more information about the Coatings division of BASF and its products, visit [www.basf-coatings.com](http://www.basf-coatings.com).

#### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).