

# News Release

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## **BASF received SEPAWA Innovation Award 2018 for Tinosorb® S Lite Aqua**

- **BASF's latest UV filter solution ranked first place**
- **Tinosorb® S Lite Aqua enables the creation of extra light sun care formulations**

**Berlin, Germany, November 5, 2018** – During this year's SEPAWA Congress in Berlin, [BASF Care Creations™](#) was recognized with the "Innovation Award 2018" for its UV filter solution Tinosorb® S Lite Aqua. The jury awarded the BASF product with the first place because of its special properties that enable the creation of high SPF sunscreens with a light skin feel.

"As the market leader of safe-to-use, high-performance UV filters that help to protect the skin against the harmful effects of UV radiation, we are constantly seeking for new solutions in the field of sun care. This award is a recognition of our commitment to answer consumer trends with innovative products – and we are keen to fulfill the high demands of our customers also in the future," said Ulrich Issberner, Director Operative Marketing Personal Care Europe.

Tinosorb S Lite Aqua is based on a unique technology to bring broad-band UV protection to the water phase. This allows cosmetic manufacturers to reduce the UV filter load in the oil phase for more formulation flexibility and lighter formulations. Distributing the UV filter load between the oil and water phase boosts the SPF and UV-A protection factor. Thus, Tinosorb S Lite Aqua is an ideal candidate for low viscous formulations, which benefit from a reduced oil phase. Due to the unique

properties of Tinosorb S Lite Aqua, water resistance can be achieved in spite of having a UV filter in the water phase.

The SEPAWA Innovation Prize is not the first award for Tinosorb S Lite Aqua. Earlier this year, BASF has been recognized with the BSB Innovation Award for its UV filter solution.

The annual SEPAWA Congress is the groundbreaking event for the detergents/cleansers, cosmetics and perfumery industry in Europe. With over 130 lectures and presentations and above 250 exhibitors, the SEPAWA Congress offers a wealth of information to more than 3,000 participants. Every year, SEPAWA presents three awards for exceptional innovations in companies which participate in the congress either as exhibitors or as lecturers.

#### **About the Care Chemicals division at BASF**

The BASF division Care Chemicals offers a broad range of ingredients for personal care, hygiene, home care, industrial & institutional cleaning, and technical applications. We are the global leading supplier for the cosmetics industry as well as the detergents and cleaners industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. Superabsorbent polymers developed for the full spectrum of hygiene applications complete the range. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at [www.care-chemicals.basf.com](http://www.care-chemicals.basf.com).

#### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into four segments: Chemicals, Performance Products, Functional Materials & Solutions and Agricultural Solutions. BASF generated sales of more than €60 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).