

# News Release

P373/18e  
November 13, 2018

## **Advance Notice Strategy Press Conference on November 20, 2018, at 10:00 a.m.**

We will publish BASF's new strategy on November 20, 2018. The conference will be transmitted via the internet from 10:00 a.m. (CET). On November 20, 2018, you can obtain further information from the internet at the following addresses:

### **News Release (from 8:00 a.m. CET)**

[basf.com/pressrelease](http://basf.com/pressrelease) (English)

[basf.com/pressemitteilungen](http://basf.com/pressemitteilungen) (German)

### **Live Transmission (from 10:00 a.m. CET)**

[basf.com/pcon](http://basf.com/pcon) (English)

[basf.com/pressekonferenz](http://basf.com/pressekonferenz) (German)

### **Speech (from 10:00 a.m. CET)**

[basf.com/pcon](http://basf.com/pcon) (English)

[basf.com/pressekonferenz](http://basf.com/pressekonferenz) (German)

### **Live Transmission – Telephone Conference for analysts and investors (from 15:00 a.m. CET)**

[basf.com/share/conferencecall](http://basf.com/share/conferencecall) (English)

[basf.com/aktie/telefonkonferenz](http://basf.com/aktie/telefonkonferenz) (German)

### **Photos**

[basf.com/pressphotos](http://basf.com/pressphotos) (English)

[basf.com/pressefotos](http://basf.com/pressefotos) (German)

**Current TV footage**  
[tvservice.basf.com/en](https://tvservice.basf.com/en)  
[tvservice.basf.com](https://tvservice.basf.com)

(English)  
(German)