



News Release

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Master Builders Solutions[®] launches digital solution-finder for the construction industry

- **Find the right solution – anytime, anywhere and across all end devices**
- **View and understand details through clear explanations**
- **Request advice and a consultation easily**

With Solunaut, Master Builders Solutions[®] by BASF has developed an online solution-finder for the construction industry. The solution-finder provides users with the means to explore and find relevant solutions and products for construction projects in the food-and-beverage, chemical, and wastewater-engineering industries. The information is sorted for each industry and according to various areas of application, making it quick and easy to find the right solution. Solunaut is available in local languages in five European countries, as well as in English.

Supported by digital technology

“Solunaut provides substantial user benefits and is easy to use – anytime and across all end devices,” explains Eric Boullenois, Marketing Manager Industrial and Concrete Refurbishment Europe at Master Builders Solutions. “The goal was to make all relevant information available in a concise, structured way and make it accessible by a few intuitive clicks – easily, quickly and from anywhere.”

The solution-finder covers all aspects of industrial construction projects and supports the construction professional when looking for the best solution from the vast Master Builders Solutions portfolio.

Requirements and solutions vary from industry to industry

In Solunaut, users are guided from an overview of industry-specific application areas to the most appropriate solution in four simple clicks: from, for instance, secondary containment systems to, among other products, MasterSeal 7000 CR for the quick, efficient and durable protection and waterproofing of concrete surfaces and structures in highly demanding environments, as well as other suitable, requirement-specific solutions. On the way, users can always ask for advice and get in contact with a Master Builders Solutions expert. In addition, Solunaut provides its users with valuable insights and gives them access to data sheets, application videos and references.

More information: www.solunaut.basf.com and blog.master-builders-solutions.basf.com

About the Construction Chemicals division

BASF's Construction Chemicals division offers advanced chemical solutions under the global umbrella brand Master Builders Solutions for the construction, maintenance, repair and renovation of structures. The brand is built on more than 100 years of experience in the construction industry. Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile-fixing systems, expansion joints & control systems and wood protection solutions.

The Construction Chemicals division's approximately 6,500 employees form a global community of building experts. To solve our customers' specific construction challenges from conception through to completion of a project, we draw on our specialist know-how, regional expertise and the experience gained in countless constructions projects worldwide. We leverage global BASF technologies and our in-depth knowledge of local building needs to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales offices in more than 60 countries and achieved sales of about €2.4 billion in 2017.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into four segments: Chemicals, Performance Products, Functional Materials & Solutions and Agricultural Solutions. BASF generated sales of more than €60 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.