BASF at IUPAC 2019: engaging in R&D for sustainable agriculture

- Presenting BASF’s latest R&D highlights in over 50 lectures and poster sessions
- Exchanging know-how with more than 1500 international crop health specialists
- Supporting IUPAC Next Generation Program to engage future scientists

Ghent, Belgium – BASF will present its latest R&D highlights for the agricultural industry at the 14th International Congress of Crop Protection Chemistry being held from May 19-24 in Ghent, Belgium by the International Union of Pure and Applied Chemistry (IUPAC). More than 1500 crop health specialists from 51 countries are expected to join the congress this year. Amongst them are world-renowned speakers, academics, policymakers and experts from the agricultural industry. BASF scientists will share their expertise in more than 50 lectures and poster sessions. At the accompanying exhibition BASF will also present a selection of R&D innovations, such as insights into the development of the latest fungicide active ingredient Revysol®, which is designed to meet high regulatory standards and to deliver an outstanding biological performance.

“Innovation in crop protection is crucial for agriculture. With cutting-edge science and state-of-the-art digital tools, we want to help farmers grow healthy and high-quality food sustainably. Sharing our advances in R&D and exchanging with international researchers at IUPAC International Congress is tremendously valuable and helps to accelerate innovations in agriculture,” said Jürgen Huff, Senior Vice
President of Research and Development Crop Protection, BASF Agricultural Solutions.

The overall theme of the congress this year is “Crop Protection: Education of the Future Generation”, and it aims to involve the new generation of plant protection leaders and showcase this generation’s crucial role in the future of agriculture. For the first time, five promising emerging crop protection innovators have been nominated to join the event and will receive seed funding for their project idea as well as a one-year mentorship and training opportunities. “Innovation starts with creative minds. BASF is supporting the IUPAC Next Generation Program because we want to be successful today and in the future; that is why we are strongly committed to fostering tomorrow’s talent,” emphasized Huff.

Attendees can learn more about BASF’s latest R&D innovations for agriculture at the BASF booth in the exhibition area. Highlights include the new fungicide active ingredient Revysol®, the Tessor® System, a solution for the protection of grapevines, xarvio™ Digital Farming Solutions and BASF’s Open Innovation Platform initiative to strengthen collaboration with research partners.

The IUPAC Congress is held every four years and has served as the premier forum for international exchange of scientific information among crop protection chemists since 1967. For the first time, the IUPAC Congress on Crop Protection will be a conjoined event with the European Crop Protection Association (ECPA) and the International Symposium of Crop Protection (ISCP).

More information at www.iupac2019.be

Visit us at IUPAC 2019
Booth 11-13
ICC Ghent, Belgium

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About BASF’s Agricultural Solutions division
With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That’s why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert
teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work – for farmers, society and the planet. In 2018, our division generated sales of €6.2 billion. For more information, please visit [www.agriculture.basf.com](http://www.agriculture.basf.com) or any of our social media channels.

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At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).