

# News Release

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## **BASF named a General Motors Supplier of the Year for 14th time**

BASF was named a 2018 General Motors (GM) Supplier of the Year for the fourteenth time since 2002. The award is presented to suppliers who distinguish themselves by meeting performance metrics for quality, execution, innovation, and total enterprise cost.

“We hold our suppliers to a high bar,” said Steve Kiefer, GM Senior Vice President, Global Purchasing and Supply Chain. “They went above and beyond to deliver the innovations and quality that will help us earn customers for life.”

Award winners represent companies who provide products and services to General Motors in the areas of vehicle components, supply chain and logistics, customer care and aftersales, and indirect services.

With its broad array of color solutions, modern paint processes, engineering plastics advancements and polyurethane technologies, BASF helps GM improve productivity and environmental performance. BASF’s Coatings division provides its time and resource saving Integrated Paint Process to GM and supplies many GM plants with advanced coating technologies.

“This award is a result of strong customer focus from the whole organization. Our business relationship with GM is centered around innovation, performance and continuously enhancing the customer experience,” said Dirk Bremm, President, BASF’s Coatings division.

Bremm accepted the award on behalf of BASF at the 27<sup>th</sup> annual awards ceremony at General Motors Global Headquarters in Detroit, Michigan, on May 15.

**About BASF's Coatings division**

The Coatings division of BASF is a global expert in the development, production and marketing of innovative and sustainable automotive OEM and refinish coatings, decorative paints as well as applied surface treatments for metal, plastic and glass substrates in a wide range of industries. The portfolio is completed by the "Innovation Beyond Paint" program which aims at developing new markets and businesses. We create advanced performance solutions and drive performance, design and new applications to meet our partners' needs all over the world. BASF shares skills, knowledge and resources of interdisciplinary and global teams for the benefit of customers by operating a collaborative network of sites in Europe, North America, South America and Asia Pacific. In 2018, the Coatings division achieved global sales of about €3.86 billion.

Solutions beyond your imagination – Coatings by BASF. For more information about the Coatings division of BASF and its products, visit [www.basf-coatings.com](http://www.basf-coatings.com).

**About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).