

# News Release

P416/19e  
December 5, 2019

## **BASF to double production capacity of automotive refinish coatings at Jiangmen site, China**

- **Additional capacity to support market growth and customers across the region**
- **Start-up planned for 2022**
- **World-class site with high standards for safety and environmental protection**

Jiangmen, China – December 5, 2019 – BASF will continue to invest in its coatings site in Jiangmen, Guangdong Province in South China, by constructing a new facility for automotive refinish coatings that will start production in the first half of 2022.

“Guangdong Province is of strategic importance to BASF in Greater China,” said Zheng Daqing, Senior Vice President, Business and Market Development, BASF Greater China. “The investment in Jiangmen will double the production capacity of the site. Located in the fast-growing area of the Pearl River Delta, the new facility will enable us to be even closer to our customers, further supporting the automotive industry.”

Acquired from a local family business in 2016, BASF Coatings (Guangdong) Co., Ltd. is the company’s first automotive refinish coatings production site in Asia. In the past three years, the site has become a world-class production facility, supported by continuous investments in environment, health and safety, product quality, research and development, as well as people.

“We have upgraded the production and environmental protection facilities to meet BASF’s world-class standards. At the same time, we have enhanced the skillsets of

our employees, with one focus being on environment, health and safety practices. This is how we have built a professional, competitive team and fostered a safe and sustainable corporate culture,” said Patrick Zhao, Senior Vice President, BASF Coatings Solutions Asia Pacific.

BASF’s environmental credentials and contributions were recognized by the local Environmental Protection Bureau of Jiangmen: The company was named a “Green Brand” in October 2018. BASF was the only company in the chemical sector to achieve this status last year.

After the acquisition, BASF established a technology hub in Jiangmen, focusing on color technology and the development of sustainable high-performance products for the refinish and commercial transportation segments in Asia Pacific.

“We now have the full capability to serve the growing local and regional Value-for-Money market with strong product and solution offerings,” continued Zhao. For instance, NORBIN® 66, a new water-borne technology, has helped customers in the Value-for-Money refinish segment to achieve higher performance and be more environmentally friendly.

Today also marks the third anniversary of BASF Coatings (Guangdong) Co., Ltd. The manufacturing facility offers a comprehensive portfolio of automotive paints and solutions for commercial vehicles. Together, these brands offer a full system of refinish coatings solutions, including basecoats, topcoats, putty, primer, fillers, toners, clearcoats, hardeners, thinners, additives for accelerated drying and blenders.

#### **About BASF’s Coatings division**

The Coatings division of BASF is a global expert in the development, production and marketing of innovative and sustainable automotive OEM and refinish coatings, decorative paints as well as applied surface treatments for metal, plastic and glass substrates in a wide range of industries. The portfolio is completed by the “Innovation Beyond Paint” program which aims at developing new markets and businesses. We create advanced performance solutions and drive performance, design and new applications to meet our partners’ needs all over the world. BASF shares skills, knowledge and resources of interdisciplinary and global teams for the benefit of customers by operating a collaborative network of sites in Europe, North America, South America and Asia Pacific. In 2018, the Coatings division achieved global sales of about €3.86 billion.

Solutions beyond your imagination – Coatings by BASF. For more information about the Coatings

division of BASF and its products, visit [www.basf-coatings.com](http://www.basf-coatings.com).

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).