

News Release

P187/20e
April 28, 2020

BASF appoints BTC Europe distribution partner for the entire personal care portfolio in the UK and Ireland

- **As of June 1st, 2020, BTC Europe will be distribution partner for the Care Creations® portfolio in the UK and Ireland**

BASF is pleased to announce that it has appointed BTC Europe as its distribution partner for the personal care portfolio in the UK and Ireland with effect from 1st June 2020. This move now brings the whole Care Creations® portfolio together in one place for the first-time enhancing efficiency and simplifying supply chains for personal care customers.

“We are excited to be working with BTC Europe as our partner for distribution accounts in the UK and Ireland in addition to many other countries across Europe,” commented Samantha Cole, Business Manager, Personal Care, UK and Nordics. “As BASF’s in-house distribution partner BTC Europe are uniquely placed to support a wide range of both existing and new customers.”

The BASF Care Creations personal care portfolio includes surfactants, emulsifiers, polymers, emollients, cosmetic active ingredients and UV filters which will now all be available for purchase through BTC Europe.

For further information please contact:

BTC Europe

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About the Care Chemicals division at BASF

The BASF division Care Chemicals offers a broad range of ingredients for personal care, home care, industrial & institutional cleaning, and technical applications. We are a leading global supplier for the cosmetics industry as well as the detergents and cleaners industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at www.care-chemicals.basf.com.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2019. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.

About BTC Europe

BTC Europe belongs to the world's leading chemical group, BASF – We create chemistry. BTC Europe GmbH is BASF's European sales organization for specialty chemicals. Our strengths lie in our knowledge of the industry, based on many years of experience, and our proximity to our customers. With its 11 regional offices and more than 450 employees in Europe, BTC supplies small and medium-sized customers from a wide variety of industries with about 6,000 products. BTC is headquartered in Monheim am Rhein. Further information on BTC is available on the internet at www.btc-europe.com or <https://www.btc-europe.com/en/GB/>.