

News Release

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BASF becomes global paint accessories supplier for leading OEM brand Fit4Paint

- **BMW's private label paint-related products (PRP) brand Fit4Paint is available immediately in 18 countries**
- **Two-year agreement complements BASF's exclusive paint supplier status for ColorSystem in EMEA**

BASF has become the exclusive global supplier to Fit4Paint, BMW's private label paint-related products (PRP) offering. Fit4Paint is an optimized portfolio of protection, cleaning, sanding, masking, mixing & painting, and polishing accessories put together by paint experts that can easily meet the specific needs of BMW painters and is perfectly aligned with BMW's ColorSystem paint portfolio.

This agreement, which runs for two years, is exclusive to BMW authorized dealers and body shops in 18 countries (Germany, Austria, Spain, Portugal, France, Belgium, Luxembourg, Netherlands, Poland, Czech Republic, Romania, Hungary, Russia, South Africa, Japan, Korea, Slovakia, Slovenia), offering ordering, consultation and service for paint and paint-related products from a single source provided by experienced experts from BASF Coatings. This ensures optimum integration into the existing BMW ColorSystem service and training concept, and access to a comprehensive, customizable product portfolio. BASF became the exclusive coatings partner for BMW's ColorSystem refinish system in EMEA early last year until 2022 with option to extend for another two years.

A strong partnership offering many benefits

The ColorSystem and Fit4Paint portfolios for BMW repairs offer high-end, cost-efficient products that are selected based on the recommendations from paint experts. Competent advice and local service is carried out on-the-spot by BASF, incorporating an effective integration into the existing ColorSystem service and training concept.

"BMW body shops utilize the full suite of training, advanced business management solutions including audits and digital color management to ensure their teams stay ahead. Fit4Paint seamlessly completes the offer for the body shop with OEM recommended paint accessories which assures a higher and safer standard of refinish work," said Martina Fischer, Global Strategic Account Manager BMW Group, BASF Automotive Refinish Solutions Europe.

The two companies have collaborated for more than 36 years in the refinishing sector. With the Fit4Paint portfolio, BASF offers an advanced and dynamic portfolio of paint-related products, covering the entire paint and cosmetic repair process, including workplace safety and health protection.

About BASF's Coatings division

The Coatings division of BASF is a global expert in the development, production and marketing of innovative and sustainable automotive OEM and refinish coatings, decorative paints as well as applied surface treatments for metal, plastic and glass substrates in a wide range of industries. The portfolio is completed by the "Innovation Beyond Paint" program which aims at developing new markets and businesses. We create advanced performance solutions and drive performance, design and new applications to meet our partners' needs all over the world. BASF shares skills, knowledge and resources of interdisciplinary and global teams for the benefit of customers by operating a collaborative network of sites in Europe, North America, South America and Asia Pacific. In 2020, the Coatings division achieved global sales of about €3.1 billion.

Solutions beyond your imagination – Coatings by BASF. For more information about the Coatings division of BASF and its products, visit www.basf-coatings.com.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world.

Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.