BASF expands Automotive Coatings Application Center in Mangalore, India

- BASF India’s Coatings division expands Automotive Coatings Application Center in order to boost their customer service capability
- World-class facility designed to develop innovative solutions for automotive coatings
- Gains strategic advantages of serving customers more efficiently with advanced machine capability and better customer line simulation conditions

BASF has expanded its Automotive Coatings Application Center at the Coatings Technology Center in Mangalore, India. As an integral part of BASF’s existing research and development (R&D) facilities for automotive coatings solutions, the automotive coatings application center covers over 400 square meters of floor area and is equipped with state-of-the-art equipment, such as high precision climate-controlled spray booth and electrostatic rotary bell applicators, and advanced quick connection system for electrostatic applications. The facility is meticulously designed to enable customer-oriented R&D activities coupled by accurate simulation of OEM paint shops.

“The expansion of the application center is an important addition to serve the Indian market with high-quality coatings solutions. It symbolizes our strong commitment to supporting the automotive industry’s long-term growth in India,” said Narayan Krishnamohan, Managing Director, BASF India Ltd. and Head, BASF Group Companies in India.

“This investment is a significant milestone in our effort to further strengthen our R&D
footprint in Asia Pacific, as well as improve our proximity to customers in one of the fastest growing regions for our automotive coatings solutions,” said Patrick Zhao, Senior Vice President, BASF Coatings Solutions Asia Pacific. “With the expanded automotive coatings application center, we aim to not only continue our investment in OEM coatings in India, but to also support long-term growth in the automotive market in the region going forward.”

BASF also operates Automotive Coatings Application Centers in Shanghai, China, Totsuka, Japan, and Bangpoo, Thailand, in Asia Pacific.

About BASF’s Coatings division

The Coatings division of BASF is a global expert in the development, production and marketing of innovative and sustainable automotive OEM and refinish coatings, decorative paints as well as applied surface treatments for metal, plastic and glass substrates in a wide range of industries. This portfolio is supplemented by "Beyond Paint Solutions", which enable new applications with innovative surfaces. We create advanced performance solutions and drive performance, design and new applications to meet our partners’ needs all over the world. BASF shares skills, knowledge and resources of interdisciplinary and global teams for the benefit of customers by operating a collaborative network of sites in Europe, North America, South America and Asia Pacific. In 2021, the Coatings division achieved global sales of about €3.44 billion.

Solutions beyond your imagination – Coatings by BASF. For more information about the Coatings division of BASF and its products, visit www.basf-coatings.com.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.