

# News Release

P256/22e  
June 9, 2022

## **BASF strengthens market position for optical brighteners**

- **Significant increase in production capacity at Monthey, Switzerland site, now successfully completed**
- **Double-digit million euro investment to support growing global demand for optical brighteners**

BASF has completed a double-digit million euro investment to increase production capacity for Tinopal® CBS optical brighteners at its Monthey site. Following phase one of the stepwise capacity increase in 2021, the recent completion of the investment program has now brought significantly increased capacity on stream to meet growing global customer demand.

"Despite the massive challenges due to the Covid-19 pandemic and supply chain bottlenecks, we are delivering the additional volumes to our customers as previously announced," said Soeren Hildebrandt, Senior Vice President Home Care, I&I and Industrial Formulators Europe at BASF. "Tinopal® CBS enables us to support our customers' growth with a top-quality solution for high-performance detergent formulations."

Tinopal® CBS is contained in liquid and powder detergents for home use and commercial dry-cleaning. As an optical whitener, it makes textiles last longer by ensuring brilliant white results even at low temperatures and on short cycles. Tinopal® CBS is ideal for use in innovative product formats including highly concentrated liquid detergents and single-dose packs. The product meets the criteria for EU Ecolabel-certified formulations.

**About the Care Chemicals division at BASF**

The BASF division Care Chemicals offers a broad range of ingredients for personal care, home care, industrial & institutional cleaning, and technical applications. We are a leading global supplier for the cosmetics industry as well as the detergent and cleaner industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at [www.care-chemicals.basf.com](http://www.care-chemicals.basf.com).

**About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111.000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).