

News Release

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BASF invites to Sustainable Beauty Days 2022

- **Live streaming: From November 21 to 23, BASF Personal Care Europe will host its first Sustainable Beauty Days**
- **Engaging panel discussions between scientists, thought leaders, industry professionals, and BASF experts**

Ludwigshafen, Germany – October 27, 2022 – BASF strengthens its commitment to drive environmentally conscious practices by hosting its first Sustainable Beauty Days. The Personal Care division is inviting attendees to interactive events on selected sustainability topics affecting the personal care industry from November 21 to 23.

“Our industry has made important progress in terms of sustainability in recent years, but there is still a lot of work to be done and time is pressing. To make a difference, we need to join forces. For our Sustainable Beauty Days, we have invited experts from various disciplines to join us in discussing the greatest challenge of our time: preserving a safe and healthy planet for future generations,” said Dr. Becky Stiles, Head of Sustainability, Personal Care EMEA.

Topics covered include future sustainability trends and challenges, possible ways to address the climate crisis, advances in biopolymer research, and insights into circular design of botanical supply chains. BASF’s long-established [Palm Dialog](#) will also be part of the Sustainable Beauty Days, addressing the question of what impact the upcoming EU regulation on deforestation-free supply chains will have on the personal care industry. The sessions will be broadcasted live from BASF’s

Customer Experience Center in Ludwigshafen, Germany. Participants will join virtually. Registration is possible via the following link: carecreations.basf.com/sustainablebeautydays

Sustainability is high on the agenda not only at BASF Personal Care, but at the entire Care Chemicals division. Sustainability, digitalization, innovation and new ways of working together are the key cornerstones of the global and holistic approach [*Care 360° – Solutions for sustainable life.*](#)

Sustainable Beauty Days 2022

Event	Panelists	Date & Time
Tomorrow and Beyond: The Future of Sustainability	<p>Dr. Rachel Armstrong, TED fellow, sustainability innovator, and Professor of Experimental Architecture, Katholieke Universiteit Leuven</p> <p>Vivienne Rudd, Director of Global Innovation & Insight, Beauty & Personal Care, Mintel</p> <p>Dr. Becky Stiles, Head of Sustainability Personal Care EMEA, BASF Personal Care and Nutrition GmbH</p>	November 21, 11 am – 12.15 pm CET
Challenge Accepted: Tackling the Climate Crisis	<p>Bertrand Conquéret, Chief Procurement Officer & President, Henkel Global Supply Chain B.V.</p> <p>Nadine Hönighaus, Executive Director econsense – Forum for Sustainable Development of German Business</p> <p>Gisela Pinheiro, Senior Vice President Global Strategic Marketing, Supply Chain & IT, Care Chemicals, BASF SE</p>	November 21, 3 – 4 pm CET
Exploring Alternatives: Innovating in Biopolymers	<p>Urte Koop, R&D Principal Scientist Sustainability, Beiersdorf</p> <p>Prof. Dr. Michael Zumstein, Assistant Professor for Biotransformation, University of Vienna</p>	November 22, 10.30 – 11.30 am CET

	Dr. Thomas Grösser , Senior Vice President Research and Development, Care Chemicals, BASF SE	
Circular Beauty: Benefits of Circular Design in Botanical Supply Chains	Polonia Forero , Raw Material Supplier, Green Colibris Lucie Dejouhanet , Sustainable Sourcing Manager, Clarins Charlotte d'Erceville-Dumond , Sustainable Innovation Manager, BASF Beauty Care Solutions France S.A.S.	November 22, 2 – 3 pm CET
Palm Dialog: Impact of the Upcoming EU Regulation on Deforestation-Free Supply Chains	Olivier Tichit , Director of Sustainability, Musim Mas Leo Bottrill , Founder and CEO, MapHubs Dr. Tobias Zobel , Director Global Procurement Lauric Oils & Oleochemicals, BASF Personal Care and Nutrition GmbH	November 23, 2 – 3 pm CET

About the Care Chemicals division at BASF

The BASF division Care Chemicals offers a broad range of ingredients for personal care, home care, industrial & institutional cleaning, and technical applications. We are a leading global supplier for the cosmetics industry as well as the detergents and cleaners industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at www.care-chemicals.basf.com.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in

2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.