BASF inaugurates its largest surface treatment site in Pinghu, China

- Increased capacity to meet local demands for high-performance surface treatment solutions of the Chemetall brand
- Designed as a smart factory, the new site enables a wide range of digital applications and automation

The Surface Treatment global business unit of BASF’s Coatings division, operating under the Chemetall brand, celebrated today the inauguration of its state-of-the-art surface treatment production site in Pinghu City, Zhejiang Province, China. Spanning across 60,000 square meters, the Pinghu site is BASF’s first production site located in the Dushan Port Economic Development Zone and its largest surface treatment site globally.

“In July this year, we expanded our production capacity of automotive refinish coatings at our Jiangmen site in Guangdong Province. Today, we celebrate the opening of our new surface treatment site in Pinghu. We are strategically located closely to our customers to meet the local demands for our advanced and time-tested solutions. Our goal is to be a growth-oriented surface technology leader, providing sustainable solutions, services, expertise and innovations that support our customers in various industries and in our key growth market – China,” said Uta Holzenkamp, President, Coatings Division, BASF.

“BASF is committed to growing in China, the world’s largest chemical market. It is our strategy to produce where our customers are. The Pinghu site is another good example to demonstrate our customer focus by enhancing our local technological
and market positions,” said Jeffrey Lou, President and Chairman, BASF Greater China.

“Asia Pacific is the world’s fastest growing surface treatment market and China accounts for approximately 50% of the market in Asia. We believe the China market will show attractive growth rates in the medium to long term. By localizing our cutting-edge processes and solutions, like our thin-film technology Oxsilan®, we are strengthening our leading position in China and we will significantly reduce the delivery time to our local customers” said Christophe Cazabeau, Senior Vice President, Surface Treatment, Coatings Division, BASF.

Designed as a smart factory, the Pinghu site allows a high level of process automation and end-to-end digitalization of the site operations for high efficiency in manufacturing and site logistics. The new site offers a comprehensive portfolio of applied surface treatment products and solutions to various market segments including but not limited to automotive OEM and components, coil, general industry, cold forming, aerospace, aluminum finishing and glass.

**About BASF’s Coatings division**
The Coatings division of BASF is a global expert in the development, production and marketing of innovative and sustainable automotive OEM and refinishing coatings, decorative paints as well as applied surface treatments for metal, plastic and glass substrates in a wide range of industries. This portfolio is supplemented by “Beyond Paint Solutions”, which enable new applications with innovative surfaces. We create advanced performance solutions and drive performance, design and new applications to meet our partners’ needs all over the world. BASF shares skills, knowledge and resources of interdisciplinary and global teams for the benefit of customers by operating a collaborative network of sites in Europe, North America, South America and Asia Pacific. In 2021, the Coatings division achieved global sales of about €3.44 billion.

Solutions beyond your imagination – Coatings by BASF. For more information about the Coatings division of BASF and its products, visit [www.basf-coatings.com](http://www.basf-coatings.com).

**About BASF**
At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).