

# News Release

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## Body shops report significant time and material savings with BASF's Glasurit 100 Line

- **Glasurit 100 Line proves highest value in real world collision repair applications**
- **Real data for outstanding performance in sustainability, process efficiency and consumption**
- **Lowest VOC value below 250 g/L, exceeds all global requirements**

Smart business decisions should be based on data. Four years ago, BASF stunned the refinish paint world by introducing Glasurit 100 Line, a revolutionary waterborne basecoat system from its premium paint brand. Now that more than 1,000 body shops across 20 countries have adopted 100 Line, BASF has updated its data to back up its claims of being even more productive, with the highest process efficiency and product quality, and the lowest VOC content ever.

“When we introduced 100 Line, we knew it was groundbreaking. Now we have the hard data to prove it. Real painters in real body shops around the world are getting the results we promised and more. We have taken market feedback, worked with our customers and partners, and continuously improved our formulations and processes. Every data point tells us that 100 Line gives our customers a serious business advantage,” said Chris Titmarsh, Senior Vice President, Global Automotive Refinish Coatings Solutions at BASF.

Feedback from body shops using 100 Line every day have reported 40% less process time – increasing a shop’s throughput – and 30% less material usage with every application. Another innovation allows body shops to use paint left from

previous projects, making for a 20% less consumption and 50% faster process time.

BASF is releasing a new information campaign based on the data, saying body shops can become the fastest, greenest, most colorful you. The campaign outlines the gains in productivity and potential profitability of a body shop from the lower process times. It supports 100 Line's leading position on sustainability with the lowest VOC at less than 250 grams per liter, exceeding all global VOC requirements. And it reinforces Glasurit's training for products, processes, and color with Know-how via its digital platform Refinity, which helps shops achieve 100% color accuracy.

"We have a great story to tell with 100 Line," said Titmarsh. "Now we want to share our new data-driven results with the market, to show how profitable a partnership with BASF and Glasurit can be."

#### **About BASF's Coatings division**

The Coatings division of BASF is a global expert in the development, production and marketing of innovative and sustainable automotive OEM and refinish coatings, decorative paints as well as applied surface treatments for metal, plastic and glass substrates in a wide range of industries. This portfolio is supplemented by "Beyond Paint Solutions", which enable new applications with innovative surfaces. We create advanced performance solutions and drive performance, design and new applications to meet our partners' needs all over the world. BASF shares skills, knowledge and resources of interdisciplinary and global teams for the benefit of customers by operating a collaborative network of sites in Europe, North America, South America and Asia Pacific. In 2023, the Coatings division achieved global sales of about €4.4 billion.

Solutions beyond your imagination – Coatings by BASF. For more information about the Coatings division of BASF and its products, visit [www.basf-coatings.com](http://www.basf-coatings.com).

#### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at [www.basf.com](http://www.basf.com).