

Nerol

The latest addition to BASF's portfolio is the ideal bridge between rose and citrus.

Value proposition

- Fresh, floral, rose, citrus, slightly sweet and green
- A new grade for differentiation
- High Nerol content while being low in Geraniol



 **BASF**

We create chemistry

Nerol

A new, pure grade for your innovative creations

Nerol has an impactful, fresh rose note with an intensive effect in your applications.

It is easy to use in any kind of creation while allowing flexibility in developing new compositions.

Nerol has a perfect olfactory fit with floral, rose and fruity ingredients.

The petrochemical-based, exclusive ingredient is safe in use and handling.



CONTACTS

Regional Contacts	
Europe Sandra Kullmann-Goerling sandra.kullmann@basf.com	North America Vishal Ramnarine vishal.ramnarine@basf.com
South America Yasmin Muniz yasmin.muniz@basf.com	Asia-Pacific Joy Hu Joy.hu@basf.com

Please contact your local BASF sales representative or distributor for recommendations to fit your specific needs.

For more information please visit us at aroma-ingredients.basf.com or using our product app (aroma-products.basf.com).

 **BASF**
We create chemistry