

Velberry™

The new fruity building block
for any fragrance creation

Value proposition

- Fresh, sweet, fruity-raspberry aroma ingredient
- A top note with the ultimate blooming sensation
- Biodegradable and not classified*



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We create chemistry

Velberry™

The new innovative top note material

The gourmand character combines soft and powdery notes with freshness and red fruits.

This universal building block provides an excellent blooming effect in all applications.

Velberry™ is a safe aroma ingredient with a superior toxicological profile – it is readily biodegradable and not classified*.

*EU CLP Regulation 1272/2008



CONTACTS

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Please contact your local BASF sales representative or distributor for recommendations to fit your specific needs.

For more information please visit us at aroma-ingredients.basf.com or using our product app (aroma-products.basf.com).

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