Dear Reader:

The topic of energy and climate protection was not only discussed over the last few weeks at the COP 21 in Paris, experts were also working as observers for a hint of energy of the future at the Creator Space™ tour stop in Ludwigshafen. In the current newsletter we also report on BASF’s entering the German Sustainability Award for Resource Efficiency and provide virtual insights into BASF’s high-efficiency house Casal in São Paulo, Brazil.

We wish you an inspiring read and fun while exploring other exciting topics on our online platforms.

Your editorial team.

BASF receives German Sustainability Award for resource efficiency

BASF was presented with the Taward “Sustainability” of the company for its German Sustainability Award 2015. Margret Schulte, member of the Board of the German Sustainability Award, handed over the award on behalf of the employees of BASF SE “The award is a confirmation not only of a great achievement in the company.”

BASF supports a global climate protection agreement

In a joint media release, the University of Chicago and BASF announced an established agreement on climate protection. Dr. Kent Rees, Chairman at the Board of Executive Directors of BASF SE, talks about the importance of a global agreement and the contribution made by universities.

Creator Space™ Tour in Ludwigshafen

In the last few days at all locations of the Creator Space™ Tour stop in Ludwigshafen in different formats, the participants worked on the central question: How can we shape the energy supply of the future?

BASF at Sustainable Brands Conferences in Boston, Kuala Lumpur and London

How is BASF contributing to a sustainable future and how is the method Sustainable Brand Strategy™ shaping the company’s business strategies? These questions were addressed at several Sustainable Brands Conferences, BASF attended in October and November.

Re-opening of CasaE in Brazil

CasaE in São Paulo is BASF’s first low-energy house in a major city in Brazil. High performance materials contributed to reducing water consumption and CO₂ emissions, and help increase the energy efficiency of the building.

Latest News

Dec 19, 2015
Master Pop Pleo floor design - support and migration with decorative flooring solutions by BASF

Nov 26, 2015
BASF promotes the first Farm Network conference to discuss and exchange best practices for sustainable farming

Nov 20, 2015
BASF and partners work together on smart energy solutions

Do you have any questions, ideas or feedback? Please get in touch with us at sustainability@basf.com

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