Dear subscribers,

Based on our Social Engagement Strategy we are devoted to social commitment and sustainability. Whether you already contributing to the BASF’s sustainability goals or not, in our newsletter, we give you overview of the highlights of 2016 and provide useful background information on the projects and strategy.

In the current newsletter, you will also learn more about how BASF has stepped up to the challenge to source responsibly. And we report on how the company has become a leader in water management as well as the “Cool Coatings” adhesives and coating technology that has won the German Federal Cabinet Award 2017. We hope you enjoy reading our newsletter and hope you enjoy the various topics of existing topic on our online platform. We wish you a happy holiday season and a great start for 2017.

Yours,
The editorial team.

BASF to realign social engagement activities
BASF is further developing its social commitment activities worldwide, based on its Social Engagement Strategy. The new goals for all activities worldwide will be set in 2017.

More

BASF acknowledged as global leader in water management
BASF is one of the world’s leading companies in sustainable water management and was included in the CDP Water List for the first time.

More

Sourcing Responsibility
BASF realizes the need for “Responsible Care” – sustainability is a core value of BASF’s corporate policy and all its operations contribute to sourcing responsibly. Dr. Thomas Engel, Vice President of Procurement at BASF, tells us in an interview about BASF’s supply chain and the challenges that come with sourcing on a global level and access to transparent information.

More

BASF receives the German Federal Ecoreward Award for “Cool Coatings”
BASF’s Coatings division has won the German Federal Ecoreward Award. The award was presented by the “Cool Coatings” adhesion and coating technology, which makes external color changes, which change the color of the coating when exposed to sunlight, and thus an idea, reduce the temperatures on the automotive surface and interior.

More

BASF at Sustainable Brands New Media Conference in Boston
In November, BASF, as well as other companies committed to sustainability, took part in the Sustainable Brands New Media Conference in Boston. During the three-day event, BASF representatives joined a number of workshops and panels to present BASF’s sustainability strategy.

More

Current News Releases
November 30, 2016
Economic research shows automobile production with integrated plant processes

November 30, 2016
Volkswagen and BASF present “Current Award Climeready2020”

More news releases.

The Circular Awards 2017
These are proud to announce the Call for “The Circular Awards 2017”, which will be awarded at the World Economics Forum in Davos January

Find out more now.

Do you have any questions, ideas or feedback? Please get in touch with us at: sustainability@basf.com

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