

Sustainability News

Dear readers,

Over the last few years, the concept of Circular Economy has gained broad momentum in politics, industry and society. With the Verbund, a traditional core competency of BASF, we are already implementing this concept. The Verbund principle enables us to add value as one company through efficient use of our resources. We spoke to the circular economy expert Dr. Martin Stuchtey about what makes circular economy as important as the concept of globalization and what opportunities and challenges arise for the chemical industry.

In this issue, we also report on the continuation of BASF's co-creation program Creator Space™ and BASF's participation at the Sustainable Brands Conferences on three continents. We will also take you on a journey back in time through 150 years of Occupational Medicine and Health Protection at BASF.

We wish you an inspiring read and fun while exploring more exciting topics on our [Online Platform](#).

Your editorial team



“The Golden Age of Chemistry”

The series of events “Talk Sustainability” takes place on a regular basis, giving BASF employees the opportunity to discuss current sustainability issues with different guest speakers. In May, Dr. Martin Stuchtey, a renowned circular economy expert, came to Ludwigshafen. We spoke to him about “throwaway society”, the advantages of a circular economy and the “golden age of chemistry.”

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BASF's Creator Space™ Program to be continued

BASF will continue the Creator Space™ program as part of its innovation process to foster co-creation and open innovation within the company. The program was launched during BASF's 150th anniversary year. Initiatives around the globe have led to more than 100 projects currently being pursued with partners. We introduce some of the projects — including the “Bus to the Future” or a “Low Income House” in Brazil.

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Eco-Efficiency Analysis proves benefits of water-based adhesives

BASF's water-based adhesive systems are an environmentally compatible and economically rewarding alternative to conventional technologies when it comes to lamination of flexible food packaging. This is the outcome of a recent eco-efficiency analysis conducted by BASF and COMEXI.

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150 Years of Occupational Medicine and Health Protection at BASF

In June of this year, Occupational Medicine and Health Protection at BASF received the honorary award from the Deutsche Gesellschaft für Arbeits- und Umweltmedizin (German Society of Occupational and Environmental Medicine — DGAUM). In presenting the award, DGAUM acknowledged 150 years of successful work in science and practice. The History of Occupational Medicine at BASF began in 1866 — only one year after the company was founded.

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BASF at Sustainable Brands conferences in Europe, Africa and North America

BASF was represented at various Sustainable Brands conferences in May and June. Discussions in Cape Town, Barcelona and Istanbul looked at how BASF can use the Sustainable Solution Steering® method to contribute to a more sustainable future, among other topics. At the largest conference in San Diego the focus lay on contributions in meeting the UN SDGs.

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Current News Releases

- [➤ June 15, 2016](#)
Sport Infinity — Defining the future of material recycling
- [➤ May 09, 2016](#)
BASF becomes official partner of World Green Building Council's Europe Regional Network
- [➤ April 12, 2016](#)
BASF supports student's research project on how to farm in space
- [➤ Show more news releases](#)

Events with BASF Presence

- July 5**
edie conference Resource Revolution, London
- September 06 - September 07, 2016**
Sustainable Brands Buenos Aires, Argentina
- September 26 - September 28, 2016**
Sustainable Brands Copenhagen, Denmark

[➤ Further events](#)

Do you have any questions, ideas or feedback? Please get in touch with us via sustainability@basf.com

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BASF - We create chemistry

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