Dear readers,

Over the last few years, the concept of Circular Economy has gained broad attention across policies, industry and society. With the definition, a broader perspective of circular economy arose, the concept expanded from material recycling to the whole life cycle of products. The Blue Circular Economy has been recognized as a win-win concept for multiple benefits: better resource efficiency, lower emissions, and more sustainable economic growth.

In this newsletter, we will also report on the combination of BASF’s innovation program Circular Space & REIP’s participation at the Sustainable Brands conference in São Paulo. We will also take a more in-depth look in the past 12 years of Circular Economy and sustainable innovation at BASF. The impact of these developments can be seen in the important milestones and achievements.

We wish you are awaiting each and every one of exciting news times on our online platform.

Your editorial team

[BASF’s Creator Space ™ Program to be continued]

BASF’s Creator Space ™ Program has been a success story of innovation, fostered to be continued and open innovation within the company. The program has been launched during 2018’s at the 2018 Sustainability Innovation Conference and has since been a huge success with hundreds of participants from various industries.

[Bio-Eco-Efficiency Analysis proves benefits of water-based adhesives]

Bio-Eco-Efficiency Analysis proves benefits of water-based adhesives. This innovative approach can be an environmentally-comparable and economically-rewarding alternative to conventional technologies when it comes to formulation of hybrid and bio-based products. In our 150 years of leadership in BASF, we’re committed to the pursuit of sustainable solutions.

[150 Years of Occupational Medicine and Health Protection at BASF]

BASF was represented at various Sustainable Brands conferences in May and June 2018. In collaboration with the Center for Sustainable Medicine, they undertook the Sustainable Community Festival to combat the health vulnerabilities, among other things, at the largest conference in San Francisco. With the focus on health, they are contributing to making the 4LS possible.

Current News Releases

- June 18, 2018 | Brazil. About the topics of materials recycling.
- May 31, 2018 | Brazil. BASF launches a new product of high quality, sustainable and competitive.
- April 10, 2018 | Brazil. BASF improves the sustainability of their products.

Show more news releases

Events with BASF Presence

1. Sept 05 - 08, 2018 | São Paulo, Brazil. Sustainable Brands Conference.
2. Sept 05 - 08, 2018 | São Paulo, Brazil. Sustainable Brands Conference.

More events

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