



Sustainability News

Dear subscribers,

Over the past year, we have been keeping you updated on how we contribute to achieving the sustainable development goals set by the UN. One form of contribution is through our "Starting Ventures" program which empowers people from all over the world to proactively change their lives for the better. In this edition of our newsletter, we want to shed light on a "Starting Ventures" project in Latin America through which we help potato farmers in the Peruvian Andes increase their harvest.

Furthermore, this year our sustainability efforts did not go unseen. We have once again achieved a top position on CDP's Water A List, rewarding our efforts for sustainable water management. We have also won several awards for our 2016 report such as the "Integrated Report of the Year Award" issued by the Ethical Corporation.

In this current newsletter you will also find information on how MasterEase, a superplasticizer for sprayed concrete, was used during the construction of the "Tunnel de Champel" in Geneva.

We wish you happy holidays and all the best in the new year. To learn more about sustainability at BASF, please visit our [online platform](#).

Yours,
The editorial team



A Starting Ventures project in Peru

The project "Allin Kawsay" has been designed by BASF to help potato farmers in the Peruvian Andes increase their harvest. "Allin Kawsay" is part of "BASF Starting Ventures" — a program consisting of various projects that empowers people from all over the world to improve the quality of their lives.

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BASF wins Integrated Report of the Year Award

BASF has won the "Integrated Report of the Year Award" issued by the Ethical Corporation. According to the jury, BASF's 2016 corporate report is "a truly integrated report with an impressive set of measures and presented in an accessible manner."

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BASF recognized as global leader in sustainable water management

Water is of fundamental importance in chemical production, yet it is becoming an increasingly scarce resource. Ensuring "access to water and sanitation for all" is therefore not only one of the UN Sustainable Development Goals, but also an important BASF focus topic. In recognition of its actions to manage water more sustainably, CDP has awarded BASF once more with a top position on its Water A List.

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MasterEase: sustainable optimization of concrete

During the construction of the "Tunnel de Champel" in Geneva, MasterEase from Master Builders Solutions® proved to be the perfect superplasticizer for sprayed concrete. The success story is part of the campaign "Quantified Sustainable Benefits — Reduce Your Footprint and Boost Your Bottom Line".

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BASF at Sustainable Brands

How can we assess the contribution of businesses to society? BASF as well as other companies and leading experts in the field of sustainability joined this year's Sustainable Brands New Metrics in Philadelphia to discuss new methods in the field of measuring sustainability.

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Jennifer Moore-Braun
Head of Multimedia & Publications

E-Mail: sustainability@basf.com
Postal Address: BASF SE, COM/CP - C100, 67056 Ludwigshafen, Germany

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