Dear subscribers,

We're proud to share our latest insights on sustainability and our commitment to reducing carbon emissions. BASF's new strategy aims to reduce CO2 emissions by 2020 and improve sustainability performance. This strategy focuses on strategic sustainability topics and projects that BASF believes are essential for improving the sustainability of our business. BASF's new strategy is designed to help the company achieve its goals and become an industry leader in sustainability.

Survey: How can we improve the Sustainability News?

We value your input and would like to make the Sustainability News a more engaging and informative experience for you. Please complete the survey below to help us improve our future newsletters.

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BASF's new strategy aims for both profitable and CO2-neutral growth.

With our new strategy, we are setting BASF on a course for growth, and we believe in the power of BASF's new strategy. To grow faster, BASF has an even stronger focus on sustainability and customers. This strategy is designed to help the company become an industry leader in sustainability.

Read more

Study: Sustainable Business Trends

For BASF, it is not enough to understand which trends will transform the company in the future. This strategy includes a survey among sustainability experts globally. Their answers reveal how the industries in the different regions will evolve.

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ChemCycling: from plastic waste to new products

ChemCycling is a new initiative from BASF, Samsung SDI, and Samsung Electronics to enhance sustainable cobalt mining. A contract was signed with the company to ensure the sustainable mining of cobalt, which is a critical component in the electronics industry. This initiative is a key step in BASF's commitment to sustainability.

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Project by BMW, BASF, Samsung SDI, and Samsung Electronics to enhance sustainable cobalt mining.

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Read more

Starting Ventures project enhances waste disposal conditions in China

The Starting Ventures project in China is working on developing a new solution for the disposal of electronic waste. The company is collaborating with local communities to improve waste disposal conditions and ensure a more sustainable future.

Read more

Current News Releases

November 12, 2018

Project to increase energy efficiency

November 18, 2018

BASF Center for design concepts

November 27, 2018

Project to reduce greenhouse gas emissions

Events with BASF Participation

January 15, 2019

Research conference in Shanghai, China

February 26, 2019

Full Year 2018 Results in Shanghai, China

February 28-29, 2019

Greener, Cleaner, CO2

For more information, please visit our website.

Follow us on LinkedIn, Twitter, YouTube, Facebook, Instagram, and LinkedIn.

If you have any questions, issues or feedback, please get in touch with us at sustainability@basf.com.