



Sustainability News

Dear subscribers,

BASF hosted its 3rd Palm Dialog on the industry's impact and progress towards sustainable palm during the in-cosmetics exhibition in Amsterdam. At this event, BASF announced that it is shifting its Personal Care portfolio and offering palm-based specialties for the cosmetics industry exclusively as certified sustainable. This is an important milestone for the cosmetics industry's progress towards sustainable palm.

"For us, successful business doesn't only mean creating wealth, it means creating value – and this is highly relevant for achieving the Sustainable Development Goals," stated Board member Saori Dubourg at CSR Europe's Brussels SDG Summit in May. In her keynote speech, she highlighted that collaboration and innovative solutions are the key elements in reaching the UN Sustainable Development Goals. You will find the link to her interview with CSR Europe in this newsletter.

One example for BASF's contribution to the SDGs is the Starting Ventures program: Entrepreneurial projects give us the chance to create a positive impact on the daily lives of millions of people with low income throughout the world. In this newsletter we report on a LED lighting project in Taiwan which helps creating a better visual learning environment for primary-school pupils.

Enjoy reading our newsletter! We invite you to explore more exciting topics on our [online platform](#).

Your Editorial Team



Where does our oil come from?

Faced with environmental and social problems caused by palm cultivation this is an increasingly pressing question for the cosmetics industry. At its 3rd Palm Dialog in Amsterdam, BASF spoke with representatives from non-governmental organizations and industry how to measure the industry's impact on sustainable palm. The Palm Dialog with stakeholders is one element of our commitment to sourcing responsibly.

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"No single player can solve the SDG challenges by himself"

BASF board member Saori Dubourg gave a keynote speech at the SDG Summit hosted by CSR Europe in Brussels. She explained how collaboration is one of the essential elements to reach the SDGs and that successful business is not only about creating wealth, but about creating value.

[➤ Read the interview with Saori Dubourg \(external link\)](#)



LED lighting project improves school learning environment

BASF has completed renovation at two primary schools in Taiwan to help create a better visual learning environment for school children. Through the Starting Ventures initiative "Sunshine Lighting Project," employee volunteers donated and replaced about three thousand LED lighting tubes.

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"Blockchain enables us to build trust"

The event series "Talk Sustainability – Nachhaltigkeit im Dialog" gives BASF employees the opportunity to talk about current sustainability topics with external guest speakers on a regular basis. Jessi Baker, founder and CEO of UK based start-up Provenance, discussed with about 200 employees in the "Talk Sustainability" event on April 25 about blockchain and sustainability. We spoke with her about the possibilities of those new technologies and the impact for society and BASF.

[➤ Read the interview with Jessi Baker](#)



Conservation of biodiversity

Connecting farmers, beekeepers, companies and private individuals to ensure the health and well-being of bees, that's the objective of the "Coup d'Pousse" platform, which is supported by BASF France.

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More farmer safety with the new Sanrakshan Kit

As part of a global initiative, BASF India has launched a new version of the "Sanrakshan Kit," an affordable, high-quality set of personal protection equipment designed to encourage good agricultural practices and promote safety in the field.

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Current publication: Sustainable Solution Steering manual

BASF has released the manual of its Sustainable Solution Steering method to help third parties measure their products' contribution to sustainability within their various markets and industries and to increase this contribution through targeted steps. BioMar is one of BASF's customers who already applied the method successfully.

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Current News Releases

May 09, 2018

Master Builders Solutions® to showcase innovative waterproofing and sealing solutions at UNITI expo 2018

May 09, 2018

MasterFinish CLN 689: an innovative and eco-friendly formwork cleaner by Master Builders Solutions®

April 26, 2018

BASF introduces innovative waterproofing and concrete protection for wastewater treatment plants and harsh chemical environments

[➤ Show more releases](#)

Events with BASF Participation

June 25 - 26, 2018

European Roundtable of the RSPO, Paris/France

September 10 - 12, 2018

The Responsible Business Forum for Climate Innovation, Shenzhen/China

September 18-19, 2018

CSR Asia Conference, Hong Kong/China

[➤ Further events](#)

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BASF - We create chemistry

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