

# News Release

October 15, 2019

## **New universal dispersing agent for organic and inorganic pigments**

- High molecular weight dispersing agent that exhibits outstanding performance in pigment stabilization covering a broad range of applications

October 15, 2019 – BASF has recently launched a new high molecular weight dispersing agent: Dispex® Ultra PX 4290, which features excellent performance in pigment stabilization, outstanding color strength and brilliant viscosity reduction.

Dispex® Ultra PX 4290 offers the benefits of higher pigment loadings while maintaining exceptional flow characteristics. Other highlights also include improved gloss, anti-flooding behaviour and excellent flocculation stability.

Dispex® Ultra PX 4290 was developed in response to a surging market demand for a dispersing agent, which enables broad applicability in both inorganic and organic pigments and fillers used in water-based automotive OEM and refinish coatings, industrial coatings and wood coatings. Its application can be further extended to printing inks and adhesives as well.

For more information, please visit [www.basf.com/additives](http://www.basf.com/additives)

### **BASF's Dispersions & Pigments division**

The Dispersions & Pigments division of BASF develops, produces and markets a range of high-quality pigments, resins, additives and polymer dispersions worldwide. These raw materials are used

in formulations for a number of industries, including coatings, construction, adhesives, printing and packaging, electronics and paper. With its comprehensive product portfolio and its extensive knowledge of the industry, the Dispersions & Pigments division offers its customers innovative and sustainable solutions and helps them advance their formulations. For further information about the Dispersions & Pigments division, please visit [www.dispersions-pigments.basf.com](http://www.dispersions-pigments.basf.com).

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).