

# News Release

March 26, 2018

## **BASF Calls for Proposals: Newtrition® Asia Research Grant 2018**

- **Research proposals to focus on three major themes: cardiovascular health, metabolic health, and physical function and mobility**
- **Five proposals will be awarded up to €40,000 each in grant support for work benefitting health of consumers in Asia Pacific**
- **Open for application from March 26 to May 31, 2018**

Singapore – March 26, 2018 – Newtrition®, BASF’s human nutrition brand, today launched the sixth grant call for its science-based innovation research program, the Newtrition® Asia Research Grant. This program aims to fund and support academics in Asia Pacific to study nutritional topics that will advance research relevant to diet and health for consumers in this region.

For the first time, under the theme of “Beyond Basic Nutrition”, the research will center on three focus areas: cardiovascular health, metabolic health, and physical function and mobility. Potential projects will study the relationship between functional ingredients and those focus health areas. This is a change from the previous focus on ingredients only, to ensure that the grant continues to stay relevant to consumers’ evolving nutrition needs and health demands.

“Rapid economic development and urbanization have brought about a nutritional transition in Asia as well as epidemiological changes. We have seen a shift from nutrient deficiencies to a higher incidence of chronic diseases such as metabolic syndrome, type 2 diabetes and cardiovascular diseases. Delivering the right

nutrients to the right people at the right time can play a fundamental role in reducing risk factors associated with these chronic diseases,” said Tina Low, Vice-President, Global Business Management, BASF Human Nutrition. “The Newtrition® Asia Research Grant is an excellent platform for us to team up with academics in the region, to delve deeper into how we can play a part in overcoming these health challenges,” she added.

Proposals will be evaluated and selected by an expert panel which includes eminent academics and key opinion leaders in human nutrition. Five researchers will be awarded up to €40,000 each and given 18 months to work on their respective projects.

Since its inception in 2012, the program has seen the funding of some 28 projects in China, India, Australia, Thailand, Singapore and Indonesia, including results published in six peer-reviewed scientific papers.

Detailed guidelines, eligibility requirements and other information about the program are available at <http://www.basf.com/newtrition-asia-research-grant> or by email at [newtrition-research-grant@basf.com](mailto:newtrition-research-grant@basf.com). All proposals must be submitted by May 31, 2018. Recipients of the grant will be announced in the third quarter of the year.

#### **About the BASF Nutrition & Health division**

BASF Nutrition & Health provides a comprehensive product and service portfolio for the human and animal nutrition, pharmaceutical and flavor & fragrance industries. With innovative solutions and modern technologies we help our customers improve their business efficiency and the sustainability of their products. Our human nutrition solutions include vitamins and carotenoids, plant sterols, emulsifiers and omega-3 fatty acids. Vitamins and carotenoids also form an important part of our animal nutrition portfolio, as do other feed additives such as trace elements, enzymes and organic acids. We provide the pharmaceutical industry with a broad range of excipients and selected large-volume active pharmaceutical ingredients such as ibuprofen and omega-3 fatty acids. Furthermore, we offer aroma ingredients such as citral, geraniol and L-menthol. BASF Nutrition & Health operates sites in Europe, North America, South America and in Asia-Pacific. For more information, go to [www.basf.com](http://www.basf.com).

#### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every

country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).