

In collaboration with:



## **BASF Kids' Lab**

# 2019 Experiment Challenge

### **FAQ**

#### Q1. Can one team work on more than one experiment and submission?

No, ONLY one experiment can be submitted per team.

#### Q2. In what language should the proposal be submitted?

• All proposals, presentations and other materials should be in English ONLY.

#### Q3. Who are the judges?

The judging panel is comprised of BASF management and regional subject matter experts as well as professors from the Department of Chemistry, CUHK.

#### Q4. How will the winning team be selected?

We will look at the following aspects of each proposal to shortlist entrants and determine the winners:

- Feasibility of adaptation\*
  - \*The experiment should be completed within 45 minutes (excluding preparation time)
- Attention to age suitability
- Sustainability elements
- Educational purpose
- Fun factors
- Safety considerations
- Creativity and originality of the experiment
- Level of team work / co-creation
- · Presentation and communication skills

#### Q5. Can we not have our names and/or proposal published?

No. In order to be fair to other applicants, you must agree that you allow your names and proposal to be announced and published.

#### Q6. Once the competition has ended, then what?

CUHK and BASF will explore with the winners further on developing the submitted experiment to become part of the Kids' Lab program.

# Q7. I have a question that is not answered in this FAQ. Where can I find more information?

Please send an email to challenge@basf.com and we will be happy to answer your additional guestions.

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