

Kids' Lab Experiment Challenge

JUDGES

Round 1



Victor Chan

Vice Director, Strategic Business Development / M&A, Construction Chemicals Asia Pacific

Victor joined BASF in 2003 in Hong Kong and has held various commercial positions in the last thirteen years. He spent eight years in the division of Polyurethanes before moving to Construction Chemicals in 2011. From 2011 to 2015, Victor worked in Shanghai before moving back to Hong Kong to take up the current role of Vice Director in Strategic Business Development / M&A for Construction Chemicals Asia Pacific.

Victor graduated from The University of Western Ontario with Bachelor of Science in Biochemistry and Chemistry and got his Master of Science in Marketing at the University College Dublin.

"The idea is a superb one and as such we extend Kids' Lab to also include secondary students. The participating students apparently made efforts in their proposals and I see passion but not obligation with what they have achieved.

I understand the winning teams will help to further develop the experimented they designed. Perhaps we could consider granting them a chance to understand BASF more through internships or site visit. I give talks back in my high school and the students are usually very curious on what a chemical company is."

Daisy Lam

Regional Head, Marketing Communications, Corporate Affairs Asia Pacific

Daisy started her career at BASF in 2012 and is responsible for regional marketing communications covering advertising, brand management, corporate design, digital marketing and events including Kids' Lab.

As a marketing veteran, Daisy has a diverse background in both B2C and B2B marketing ranging from broadcast, tourism, fast moving consumer products to information technology, telecommunication and chemical industries. Prior to joining BASF, she held the position of Head of Strategy for the Alternative Radio Technologies unit at Nokia Siemens Network.

Daisy graduated from The Chinese University of Hong Kong with Bachelor of Arts degree in English and earned her MBA from the Santa Clara University in California.

“2016 marks the very first year of Kids’ Lab Experiment Challenge and Hong Kong is the first place where we developed and implemented the idea globally. I am delighted to see such positive response from secondary school students in Hong Kong. This gives the Kids’ Lab team a lot of encouragement to continue in our pursuit to stimulate interests in science education for the next generation.”

Sally Chung

Global Strategic Sourcing, Tolling and Co-Manufacturing, ED Global

After graduation from The Chinese University of Hong Kong, Sally has been working in the Life Science and Chemical industry for more than 15 years. She has held sales, technical, marketing, business development, product management and sourcing roles for Hong Kong, Greater China, Asia Pacific as well as global teams.

During her previous work, she has had experience in designing experiments for clients (including the institutes, medical center, etc.) to demonstrate different technologies. Sally therefore takes a special interest in the competing teams’ work for the Experiment Challenge.

Sally graduated from The Chinese University of Hong Kong with the Master of Philosophy in Biochemistry and Master of Science in Marketing.

“It is a good opportunity to be one of the judges so that I can see the trail of students to be scientists in the future.

Some submissions are very sophisticated with detailed explanation. This helps in inducing the younger generation (kids) to understand Chemistry is All Around Us and we can make science to be more applicable and fun.

Please keep the momentum and explore more chemistry in our daily life!”

Joseph Hui

Senior Manager, Regional Marketing, Formulation Technologies, Care Chemicals Asia Pacific

Joseph has over 20 years of experience in sales and marketing, regional business development as well as engineering in plastics industry.

He is currently doing regional industry marketing (business development and scouting) for Formulation Technologies for Care Chemicals, developing new industrial applications for current products including surfactants, waxes, specialty water soluble polymers, chelating agent, dispersants, etc. A lot of these products found their ways into applications in our everyday life.

Joseph is a chemical engineering by training with Bachelor of Science in Engineering Chemistry degree at Queens University in Canada and got his MBA in international marketing from the School of Global Management of Thunderbird, United States.

“Most submissions manifest a great deal of energy, dedication, and creativity from the students. Some teams were willing to go the extra miles by submitting a well edited video of experimental procedure demonstration and included leading questions that can trigger more learning. The science is actually the straight forward part, but it’s how to balance between the factors of fun, safety, age appropriate level of difficulty and learning that is the real challenge, which separates the winning designs from the rest. I’m very happy to see that a lot of teams are able to strike such balance. I’m looking forward to seeing the students presenting their submissions in person.”