

Biography



Dr. Andreas Meier

Since 2015, Andreas has been Vice President of Corporate Affairs for BASF in Asia Pacific, based in Hong Kong. Before coming to Asia, he was Director of Corporate Communications at BASF's North American headquarters in Florham Park, New Jersey, USA.

After studying political science, journalism and economics in Marburg and Münster, Germany, Andreas joined BASF as a communications trainee in 2000. He then worked in various functions in internal and external communications for BASF in Ludwigshafen and Vienna, Austria, before moving to the United States in 2010.

Andreas holds a PhD in political science from the University of Münster, Germany.

Biography



April 2015



Dr. Ramkumar Dhruva

Senior Vice President, Monomers, Asia Pacific

Dr. Ramkumar Dhruva was born in India 1968. In 1996 he earned a Ph.D. in Organic Synthesis, Photo & Electro Chemistry from Indian Institute of Technology, Madras. He was a research chemist in Polymer Dispersions Laboratory in BASF AG, Ludwigshafen, Germany when he joined BASF.

Professional Career

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|-------------|---|
| 1996 | Joined BASF as a Research Chemist at Polymer Dispersions Laboratory, Ludwigshafen, Germany |
| 1998 | Deputy Plant Manager for Polymer Dispersions Plant (Coviplas Factory), Ludwigshafen, Germany |
| 1999 | Product Development Manager of the Adhesives & Construction Marketing Division, Ludwigshafen, Germany |
| 2000 | Product Manager of the BASF India Limited |
| 2002 | All India Sales Manager for Functional Polymers |
| 2005 | Chief Executive, BASF Coatings (India) Pvt. Ltd |
| 2008 | Vice President, BASF Coatings Solutions, Asia Pacific |
| 2012 | Senior Vice President, BASF Polyurethanes, Asia Pacific |
| 2013 | Senior Vice President, BASF Monomers, Asia Pacific |

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Biography



Sergey Andreev

Senior Vice President, Care Chemicals Asia Pacific

Sergey was born in Moscow 1965. In 1988, he graduated from the Moscow State Institute of International Relations under the Ministry of Foreign Affairs of the USSR with a Diploma in International Relations and continued his education at the Financial Academy under the Government of the Russian Federation where he earned his Diploma in Economist, Banking and Insurance in 1995. Sergey joined BASF as a Sales Representative in Specialty Chemicals in OOO BASF, Moscow, Russia.

November 2016

Professional Career

- 1995** Joined BASF as a Sales Representative for Specialty Chemicals, OOO BASF, Moscow, Russia
- 1999** Sales Manager for Specialty Chemicals, Eastern Europe, Africa, West Asia (EAWA)
Product Manager of Coatings Raw Materials, BASF AG, Ludwigshafen, Germany
- 2001** Head of Polymers and Chemicals Division, OOO BASF, Moscow, Russia
- 2003** Head of BASF AG Representative Office, BASF Ukraine, Kyiv
- 2007** Regional Sales Director Special Chemicals, Eastern Europe, Africa, West Asia (EAWA), BASF SE, Ludwigshafen, Germany
- 2008** Vice President, Managing Director of OOO BASF
Head of Market Area (Business Center), Russia & CIS (Commonwealth of Independent States), Moscow, Russian Federation
- 2016** Senior Vice President, Care Chemicals Asia Pacific, BASF East Asia RHQ Ltd., Hong Kong

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