

BASF India Limited, Mumbai - 400 051, India

March 5, 2021

The Market Operations Department BSE Limited, Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001

Name of the Company : BASF INDIA LIMITED

Security Code No. : 500042

Dear Sir/Madam,

Re: Analyst / Fund Managers Meeting of BASF India Limited.

Further to our letter dated March 3, 2021 on the above-mentioned subject, we enclose herewith the presentation made by the Company at the Analyst / Fund Managers meeting held today.

Please treat the above information as intimation under Regulation 30 of the Securities & Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended.

Thanking You.

Yours faithfully, For BASF India Limited

Pradeep Chandan
Director – Legal, General Counsel (South Asia)
& Company Secretary

Pankaj Bahl Manager- Company Secretarial

Cc: Listing Compliance, National Stock Exchange of India Limited, Exchange Plaza, C-1, Block-G, Bandra Kurla Complex, Bandra –(East). Mumbai-400051.

Registered Office BASF India Limited The Capital, 'A' Wing, 1204-C, 12th Floor, Plot No. C-70, 'G' Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051, India

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CIN - L33112MH1943FLC003972

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Analysts / Fund Managers Meeting

Narayan Krishnamohan
Managing Director, BASF India Limited

Narendranath J. Baliga Chief Financial Officer, BASF India Limited

Mumbai, 05.03.2021

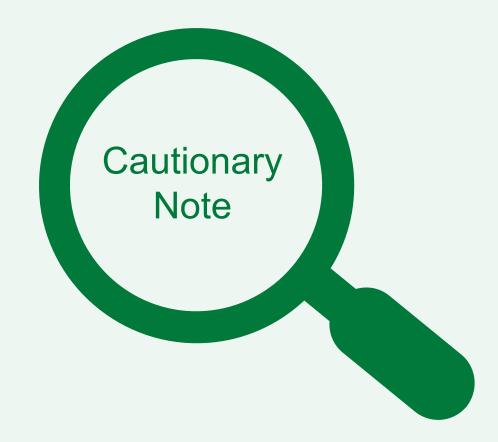


Only matters in the public domain can be subject matter of discussion in this meeting

As a matter of policy, we do not provide any forecast about the future business situation

We do not comment or give guidance on future results or business outlook

Forward looking statements









Emphasis on safe operations, people and processes is at the core of everything we do

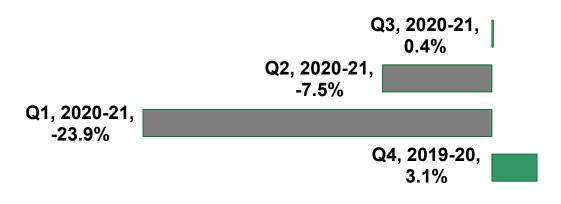






A recovery from the pandemic – health & economy

India's GDP returning to positive



- Demand recovery
- Growth-oriented budget
- ~ 15 mn + vaccinated

Economy on a strong trajectory



Record GST collection



Record shipments / production of cars



FMCG growth 2X 2019



Agriculture & Allied - 3.4 % growth



Consistent long-term effort helped us achieve strong performance

Challenging Q1 FY 21

Uncertain external environment

- COVID-19 Scenario
- Geopolitical tension
- Currency depreciation

Growth hurdles

- Sluggish demand in key sectors auto, construction, consumer
- Restrictive business environment

Business Challenges

- Credit risk management
- Supply Chain: higher costs, delayed clearances
- Labor availability

Strong bounce back in Q2 & Q3 FY 21

Business Management



> Topline growth



> Margin management



➤ Cost control & resource optimization

Stakeholder Engagement



Customer



Employee

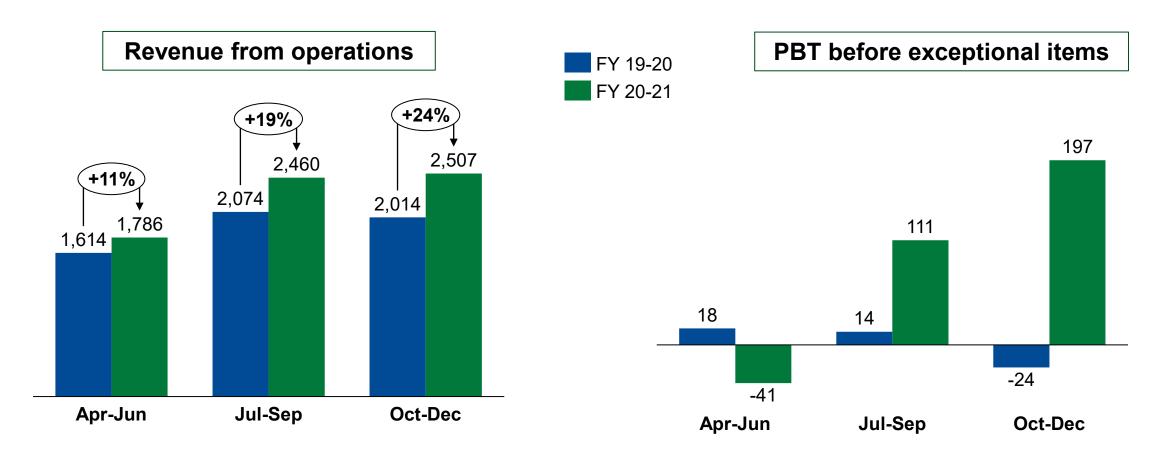


Government & Industry



BASF India Limited QoQ performance (Consolidated) Outperformed in each quarter after a COVID impacted Q1'20-21

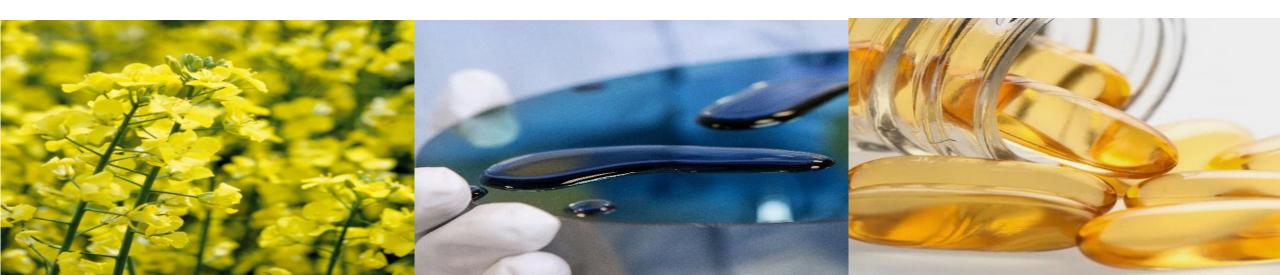
In Rs. Crs







Our diverse portfolio, enhanced engagement across stakeholders and sustained efforts of process improvement helped us perform stronger



Process efficiency & customer outreach, enabled by Technology



Successful roll out of Net Promoter Score (NPS)

- Tools such as NPS, Salesforce enabling improvement in customer processes
- Internal focus on promoting digital tools and solutions like Business Process Automation, Robotic Process Automation, etc. to enhance productivity



Implementing digital channels across businesses

- Virtual ideation and connect sessions with ~20 customers at the Creation Center
- 2 Lac+ farmers participated in Live Digital Meetings & Field days.
 Launched Gamification for product awareness & sales lead.
 AP India YouTube channel launched for farming community.



Segment Revenue breakup

Apr-Dec'20 (9 months) - Consolidated









Surface **Technologies**

Coatings

Catalysts

Construction Chemical³

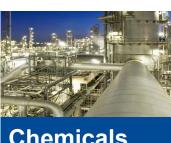


Nutrition & Care

Care Chemicals

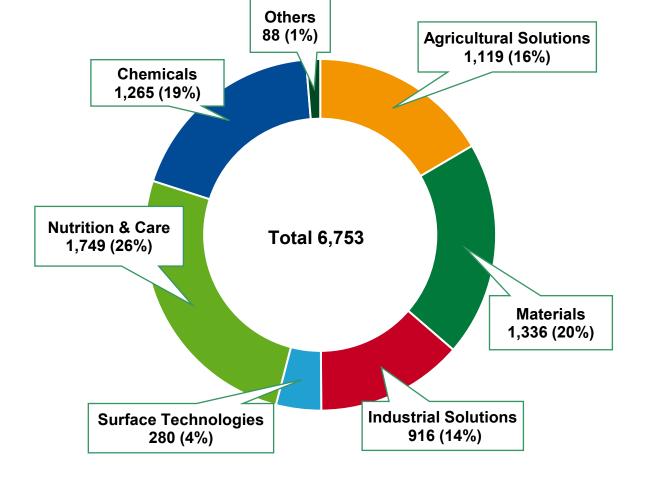
Nutrition & Health

Petrochemicals Intermediates

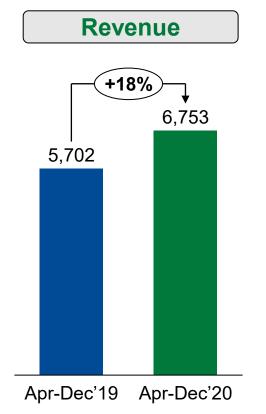


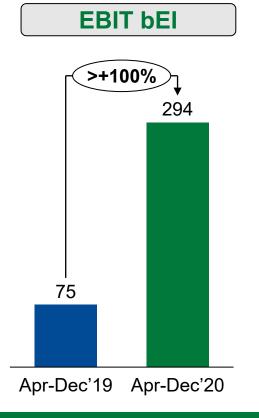
Chemicals

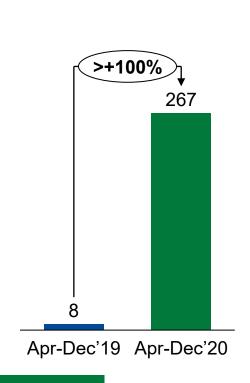




[#]Materials segment includes revenue of a subsidiary







PBT bEI



Profitable growth driven by volumes, margin & fixed cost management



Efficient fund management helped reduce finance cost

EBIT bEI: Earnings before interest & tax before exceptional items

PBT bEI: Profit before tax before exceptional items

BASF Performance Polyamides acquisition accounted as common control transaction effective February 1, 2020



The charts are for comparison purpose & not to scale

Business portfolio optimization to strengthen competitiveness



Divestiture of Construction Chemicals business

- Consideration of Rs.595 Crs
- Profit on divestiture Rs.465 Crs
- Business transfer completed on July 1, 2020
- Revenue for Apr to Jun'20: Rs.50 Crs (FY 19-20: Rs.473 Crs)



Acquisition of BASF Performance Polyamides India Pvt. Ltd (BPPIPL)

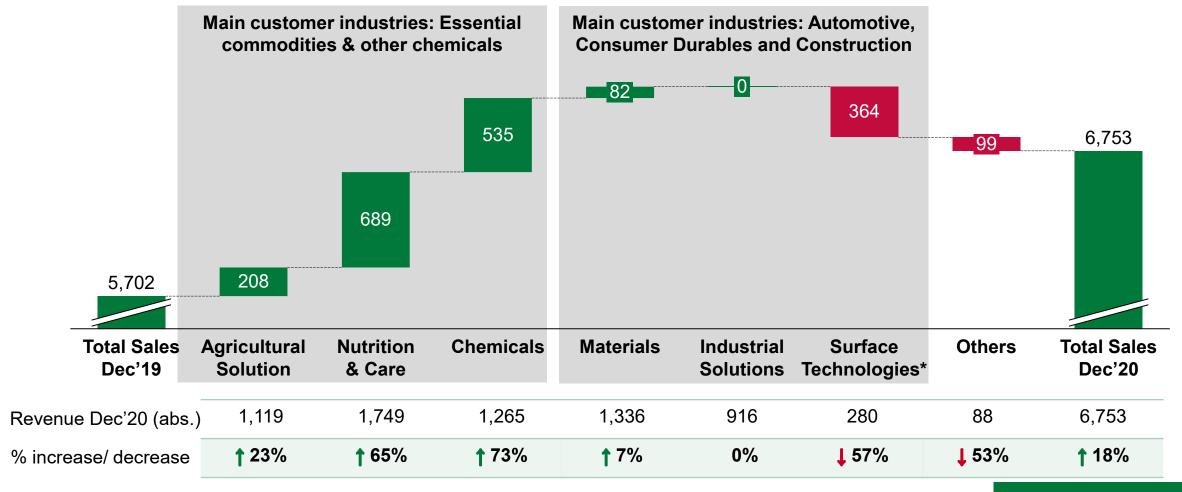
- Complementary product portfolio, well known Technyl[®] brand enhances growth opportunities. Wider distribution network, more co-creation opportunities
- Consideration amount Rs.303 Crs; Enterprise value Rs.219 Crs after netting of cash balance of Rs.84 Crs (Wholly Owned Subsidiary effective Aug'20)
- Apr to Dec'20: Revenue Rs.163 Crs (FY19-20: Rs.276 Crs)
- Merged with BIL effective February 1, 2021



- Construction Chemicals business forms part of the Surface Technologies segment
- Performance Polyamides business forms part of the Materials segment

Revenue development by segment

Business performance: Apr–Dec'20 (consolidated)

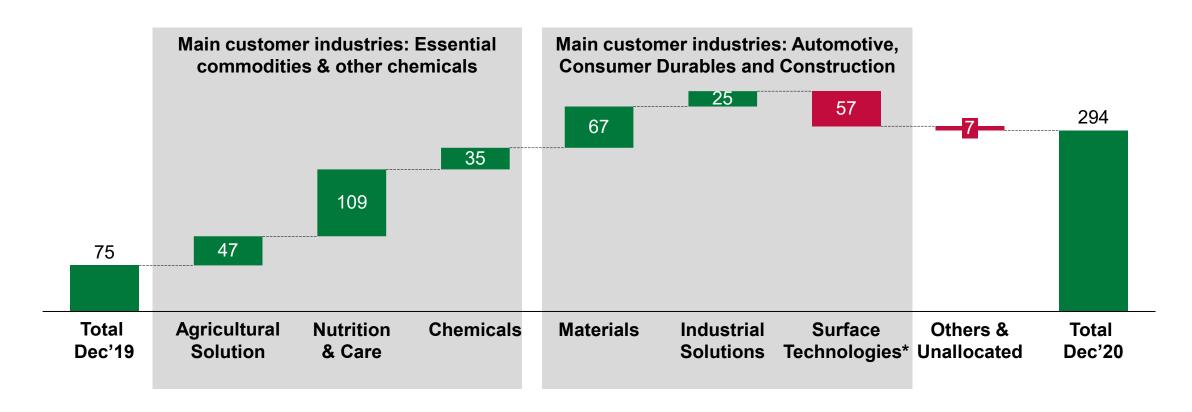




^{*}Construction Chemical business was divested effective 1st July 2020

Results development by segment

Business performance: Apr–Dec'20 (consolidated)

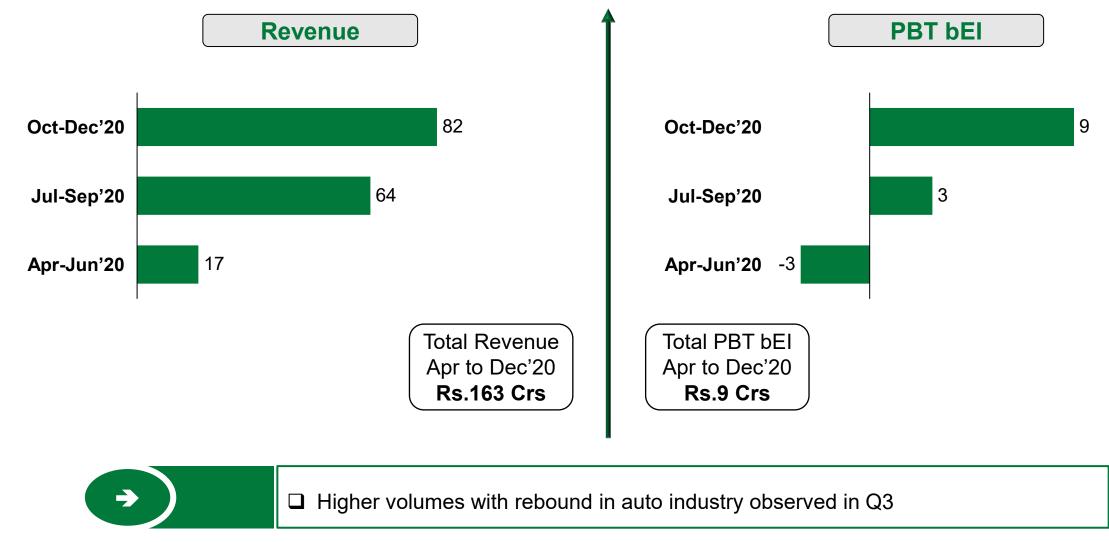


Improved margins with higher volumes and better price realisation



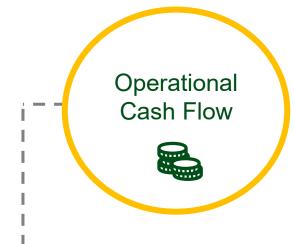


In Rs. Crs





Highlights of strong performance



- Strong EBITDA
- BPPIPL Cash accumulation



- Optimum Inventory levels, considering business model
- Receivables well managed despite challenges



- Office consolidation
- Optimizing IT infrastructure & services
- Manufacturing fixed cost optimization
- Resource optimization



Active fund Management:

- Repayment of Commercial paper Rs.500 Crs
- Finance cost lower by Rs.40 Crs



Endeavors for sustainable growth



- Topline growth
- Margin management
- Cost control & resource optimization
- Working capital
- Digitalization

- Customer
- Supplier
- Government & Industry

- Future of work @BASF
- Talent Development
- Diversity & Inclusion



We create chemistry