



We create chemistry

January 24, 2017

BASF India Limited, Mumbai - 400 072, India

BSE Limited  
P.J. Towers  
Dalal Street,  
Mumbai 400 001.

**Name of the Company: BASF INDIA LIMITED**

**Scrip Code No.500042**

Dear Sir / Madam,

**Re: BASF enters India Crop protection market for Rice**

We wish to inform you that BASF SE, Germany through BASF India Limited, its Subsidiary Company (herein referred as "BASF") has entered into crop protection market for "Rice" in India and would be offering range of new solutions to boost yields in India by managing rice diseases, weeds and pests.

Rice is India's important food crop, with annual production of more than 100 million metric tons. With this launch of two products i.e. Seltima® and Adexar®, BASF provides comprehensive solutions that effectively manage major rice diseases, weeds, and pests, while meeting consumers' expectations for healthy, high quality food.

Please treat the above information as disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking You,

Yours faithfully,  
For BASF India Limited

Pradeep Chandan  
Director – Legal, General Counsel  
& Company Secretary

Pankaj Bahl  
Manager- Company Secretarial

cc: The Assistant Manager Listing.  
The National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> floor, Plot No.C/1, G Block  
Bandra – Kurla Complex, Bandra (East), Mumbai – 400 051.

**Registered Office**

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