

August 19, 2019

## **News Release**

New fungicides from BASF to help Indian farmers grow highquality grapes free from disease

- Acrobat® Complete and Sercadis® Plus offer superior control of Downey Mildew, Powdery Mildew and a broad spectrum of other diseases
- Designed to reduce the risk of resistance development
- Enhances BASF's strong portfolio for grape farmers

Nasik, India – August 19, 2019 – Grape farmers in India will be able to protect their crops and boost productivity with the help of two innovative fungicides launched today by BASF – Acrobat<sup>®</sup> Complete and Sercadis<sup>®</sup> Plus. The new solutions provide grape growers with a more efficient spray program for better disease management.

India is among the top ten grape-producing countries in the world. However, the occurrence of diseases, such as Downy Mildew and Powdery Mildew, is one of the key challenges facing grape growers and preventing them from reaping better yields of high-quality fruit.

Acrobat Complete is a unique, balanced blend of two potential active ingredients, providing protection against Downey Mildew, at the beginning of the season. Sercadis Plus is a combination of BASF's Xemium® active ingredient and internationally acclaimed DMI (demethylase inhibitor), to manage Powdery Mildew and provide broad-spectrum control of other diseases. Both products are designed to reduce the risk of developing resistance to diseases in grapes, providing growers with highly reliable and effective protection for their harvest.

"Our products are widely acknowledged by grape farmers around India. The introduction of Acrobat Complete and Sercadis Plus will open a new era in grape disease prevention," said Rajendra Velagala, Business Director, Agricultural Solutions South Asia. "Grape farming is one of the most important fruit crops in terms of productive volumes in India. At BASF, we are dedicated to listening to and working with grape farmers to understand their needs."

In addition to its strong portfolio of fungicides, including Merivon®, Acrisio®, Cabrio® Top, Zampro®, Acrobat®, BASF offers professional and technical support to grape farmers to help them increase yields.

For more information on the newly launched BASF solutions, click here:

Acrobat® Complete: https://crop-protection.basf.in/en/acrobatr-complete

Sercadis® Plus: https://crop-protection.basf.in/en/node/246/edit

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## **About BASF's Agricultural Solutions Division**

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That's why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work − for farmers, society and the planet. In 2018, our division generated sales of €6.2 billion. For more information, please visit <a href="www.agriculture.basf.com">www.agriculture.basf.com</a> or any of our social media channels.

## About BASF in India

BASF has successfully partnered India's progress for more than 125 years, with BASF India Limited celebrating 75 years of incorporation in 2019. As of the end of 2018, BASF had 2,757 employees in India at 12 production sites and at 21 offices throughout the country. The Innovation Campus Mumbai and the Technical Support Center in Mangalore are both part of BASF's global technology platform. In 2018, BASF registered sales of approximately €1.4 billion to customers in India. Further information is available on the Internet at www.basf.com/in.

## **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials,

Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at <a href="https://www.basf.com">www.basf.com</a>.