



We create chemistry

Quality Policy

We, at BASF India Limited, aim to achieve high quality standards and deliver maximum value to all customers and stakeholders by practicing risk based thinking & adopting process approach whilst embracing principles of quality management system.

We achieve value adding growth for our customers by engaging with them as ONE BASF in accordance with our core values of being CREATIVE, OPEN, RESPONSIBLE & ENTERPRENEURIAL.

Our purpose, strategic principles and values provide the strong foundation we need to move forward together with our stake holders. Our belief and actions in “We create Chemistry for a sustainable future” will help us achieve enhanced customer satisfaction and our future success.

BASF India limited is committed to achieve this goal through collaboration amongst employees, vendors and all stakeholders by continual improvement of processes, products, services and system.



A white handwritten signature of Raman Ramachandran.

Raman Ramachandran, Ph.D.
Chairman and Managing Director,
BASF India Limited & Head, BASF South Asia