

# Photo Release



## **Exhibition Opening for Hokushu Premium Passive House using BASF's insulation material, SLENTEX®**

May 15, 2017

Tokyo, Japan – May 15, 2017 – BASF joined Hokushu to celebrate the opening of its Premium Passive House (PPH) exhibition on April 28, 2017, at Sendai City, Miyagi Prefecture, Japan.

The modernly-designed Hokushu PPH is built to achieve a 60% lower energy utilization to have lower facility maintenance cost that will benefit homeowners in an aging society.

One of the technologies used in the zero-energy ready house is BASF's high-performance insulation material SLENTEX®, a non-combustible and durable performance external wall insulation that provides space-saving potential.

BASF will continue to collaborate with Hokushu on the technological and commercial development of the PPH and further develop high-performance insulation material SLENTEX®.

## **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).