

Curriculum Vitae



Hiroki Ishida

Vice President
BASF Japan Ltd.

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Hiroki Ishida was born in Hyogo, Japan in 1968. He studied at Kitasato University in Tokyo, where he completed his degree in Chemistry in 1992.

Professional career

- 1994 Joined BASF – Textile Dyes Division
 BASF Japan Ltd.
- 1997 Project Assignment – Central Colorant Laboratory and
 Technical Marketing at BASF AG, Germany
- 1999 Senior Sales – Performance Chemicals Division,
 BASF Japan Ltd.
- 2003 Manager – Performance Chemicals Division, BASF Japan Ltd.
- 2005 Senior Manager – Performance Chemicals Division
 BASF (Malaysia) Sdn. Bhd.
- 2008 Senior Manager Asia Pacific – Performance Chemicals
 Division, BASF East Asia Regional Headquarters Ltd.,
 Hong Kong
- 2009 Senior Manager Asia Pacific – Dispersions & Pigments
 Asia Pacific, BASF East Asia Regional Headquarters Ltd.,
 Hong Kong
- 2010 Vice President, Dispersions & Pigments Asia Pacific,
 BASF East Asia Regional Headquarters Ltd., Hong Kong
- April 2012 Vice President, Performance Products, BASF Japan Ltd.
- July 2016 (Concurrently) Representative Director and President, BASF
 Colors & Effects Japan Ltd.
- Mar 2017 Vice President, BASF Japan Ltd. (Chemicals & Functional
 Materials) **Due to organizational changes*