

News Release

September 25, 2018

BASF sponsors SHIRU CAFE[®], offering university students career advice with free drinks

- **BASF provides students of top universities with career consultation**
- **University students learn about the professional world and envision future careers**

Tokyo, Japan – September 25, 2018 – BASF will sponsor 15 outlets of SHIRU CAFE[®], exclusive venues for students from top universities to enjoy free high-quality drinks, study spaces, and career advice from professionals. The cafés, operated by ENRISSION Inc., are financed through corporate sponsorship and are located within walking distance of selected top universities around Japan. ¹ The cafés provide students with the opportunity to learn about the professional world and envision their future careers through interaction with sponsoring companies.

“SHIRU CAFE is a unique platform to allow students to network with leading companies and to help shape future careers,” said Tamie Nakayama, Director, Human Resources, BASF Japan Ltd. “By supporting SHIRU CAFE, we can create chemistry with potential candidates, future customers and community leaders, and get to know each other in a casual environment.”

BASF will hold meet-ups at the cafes to interact with students in person as a part of its recruiting and promotional activities.

¹SHIRU CAFE branches that BASF sponsors include (as of September 25, 2018):

University of Tokyo 1st, University of Tokyo 2nd, Tokyo Institute of Technology, Kyoto University, Osaka University, Nagoya University, Kobe University, Kyushu University, Hitotsubashi University, Keio University, Waseda University, Doshisha University, Ritsumeikan University (Kinugasa Campus), Ritsumeikan University (Biwako Kusatsu Campus), Kansai University, Kobe Science City.

In addition to the stores in Japan, SHIRU CAFE sites are also located in the United States and India.

About BASF in Japan

BASF has been a committed partner to Japan since 1888. Activities cover four business segments including Chemicals, Performance Products, Functional Materials & Solutions and Agricultural Solutions. BASF has 24 production sites, including 16 admixture plants of the Construction Chemicals division. In addition, BASF maintains a strong research and development presence in Japan with its facilities in Amagasaki, Yokohama, Chigasaki, and Naruto. As of the end of 2017, BASF employed 1,087 employees in Japan, and achieved sales of about €1.7 billion to customers in Japan. For further information, please visit: www.basf.com/jp.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.