

# News Release

November 13, 2018

## **BASF Korea launches campaign to reduce disposable cups at company sites and offices**

Seoul, Korea – November 13, 2018 – Under the name “Start Small to Create a Clean Environment”, BASF has launched a campaign in its Seoul office and Yeosu site to reduce the use of disposable cups among employees.

Following the government’s recent ban on disposable plastic cups in cafes, BASF has provided personal, reusable cups to employees. All paper cups have been removed from lounges at the BASF office in Seoul, while plastic cups at the company’s site in Yeosu were replaced with stainless steel cups. The campaign will be rolled out to other BASF Korea sites this year and next.

“Taking small steps to reduce waste as individuals will help remind us to maintain our larger commitment towards environmental protection as a company,” said Un-sin Lee, Yeosu site director, “This is in line with our corporate purpose: we create chemistry for a sustainable future.”

BASF implements a wide variety of waste management solutions at its production sites to reduce emissions of pollutants and maximize energy efficiency. The company maintains global internal standards for environmental, social and financial sustainability that are stricter than legally-required standards. At the same time, BASF has undertaken measures to improve sustainability at its offices around the

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world, for example in energy and waste management, and in improved working environments.

**[Image]**

*Caption: Employees at the BASF Korea Seoul office (right) and Yeosu site (left) using their personal cups*



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**About BASF Korea**

BASF has been a committed partner to Korea since 1954. As a leading foreign investor in the Korean chemical industry, BASF operates eight world-scale production sites in Korea. BASF has also established an Electronic Materials R&D Center Asia Pacific in Suwon, as well as four Technology Centers in Dongtan, Siheung and Ansan. BASF recorded sales to customers in Korea of approximately €1.2 billion in 2017, and has 1,154 employees in Korea as of December 31, 2017. Further information at [www.basf.com/kr](http://www.basf.com/kr).

**About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into four segments: Chemicals, Performance Products, Functional Materials & Solutions and Agricultural Solutions. BASF generated sales of more than €60 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).