

# News Release



## **New Managing Director for BASF Philippines**

Manila, Philippines - June 29, 2017 – Ronald Mercado has been appointed Managing Director of BASF Philippines, Inc., effective July 1, 2017.

Mercado started his career with BASF in 2000 and has held several business management positions within the company over the last 17 years. Prior to this role, he was Senior Business Manager, Performance Materials, BASF Philippines.

Ronald holds a Bachelor of Science degree in Mechanical Engineering at Adamson University and is a licensed Mechanical Engineer.

### **About BASF in the Philippines**

In the Philippines, BASF has been enabling manufacturers in various industries since 1963. Today, BASF Philippines, Inc. is one of the leading suppliers of chemicals in the country for industries including construction and coatings, automotive, health and nutrition, personal and home care, chemicals and plastics, and agriculture. BASF also operates an agricultural research station which conducts research, laboratory studies and field testing of novel technologies as part of BASF's global research effort in the field of agricultural solutions. In 2016, BASF posted sales to customers in Philippines of approximately €87 million, and employed 87 people as of the end of the year. Further information on BASF in the Philippines is available at [www.basf.com/ph](http://www.basf.com/ph).

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio

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is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASf shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information at [www.basf.com](http://www.basf.com).