

History of BASF Student Labs 20th Anniversary



2017

The third global Kids' Lab program, "Clever Foodies", celebrates the 20th anniversary of Kids' Labs

South American launch: Kids' Labs in Brazil, Chile, Argentina and Colombia

9 New countries in 2017

2015

Virtual Lab goes online in English, with another four language versions coming soon

The second global Kids' Lab program – "Keep cool!" – marks 150 years of BASF

40 Kids' Labs take place in over countries in 2017

2014

Teens' Lab launched in Spain, with plans in progress for a third country

Almost **95,000** kids and teens took part in 2016 alone

2011

First global Kids' Lab program, "Water Loves Chemistry"

Virtual Lab goes online in Germany

Virtual Lab is hosted in **4 languages**, with another 4 coming soon

2010

Kids' Lab makes its debut in the USA, followed by Mexico and Canada

2002

Kids' Lab launched in China

Over **800,000** participants in 20 years

2001

First Teens' Lab in Ludwigshafen

1997

Kids' Labs launched in Ludwigshafen

3 Global Kids' Labs programs
– Water Loves Chemistry, Keep cool!
and Clever Foodies