

# News Release



## **Gustavo Palerosi Carneiro to lead BASF's Crop Protection business in Asia Pacific**

Singapore – February 3, 2016 – Effective February 1, 2016, Gustavo Palerosi Carneiro has been appointed Senior Vice President, BASF Crop Protection Asia Pacific, based in Singapore. He succeeds Diego Lopez.

Gustavo Palerosi Carneiro started his career with BASF in 1999 as Strategic Controlling Analyst for South America in Brazil, and has since held various management positions in BASF in Germany, Argentina and Brazil. Most recently, he led the Global Planning, Controlling & Information Technology function for BASF's Crop Protection division and was based in Germany. He holds an MBA from the University of São Paulo, Brazil.

### **About BASF's Crop Protection division**

With sales of more than €5.4 billion in 2014, BASF's Crop Protection division provides innovative solutions in crop protection, seed treatment and biological control as well as innovations to manage nutrients and plant stress. Its portfolio also includes products for turf and ornamental plants, pest control and public health.

BASF Crop Protection is a leading innovator that partners with growers to protect and enhance crop yields, enabling them to produce high quality food more efficiently. By delivering new technologies and know-how, BASF Crop Protection supports growers to make a better life for themselves, their families and communities. Further information can be found on the web at [www.agro.basf.com](http://www.agro.basf.com) or on our [social media channels](#).

February 3, 2016  
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## **About BASF**

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).