Guangzhou, China / Taipei, Taiwan – May 13, 2015 – How would the first pedal cycle have looked like if it had been built with today’s advanced materials? At “Design x Innovation” at Chinaplas 2015, BASF is bringing to China the first time its 1865 concept bike, which was designed to rebuild the 19th century bike as a modern bike to answer that question.

Jointly developed by DING3000 design studio and BASF’s designfabrik, the concept bike – which makes use of 24 different BASF materials – is a source of inspiration and innovation. The collaboration demonstrates our commitment to co-creation. Customers and designers are invited to collaborate with the company in developing new applications and product ideas utilizing advanced plastics.

For details of BASF at Chinaplas 2015, visit our website at http://www.chinaplas.basf.com

About BASF’s Performance Materials Division

BASF’s Performance Materials division encompasses the entire materials know-how of BASF regarding innovative, customized plastics under one roof. Globally active in four major industry sectors - transportation, construction, industrial
applications and consumer goods – the division has a strong portfolio of products and services combined with a deep understanding of application-oriented system solutions. Key drivers of profitability and growth are our close collaboration with customers and a clear focus on solutions. Strong capabilities in R&D provide the basis to develop innovative products and applications. In 2014, the Performance Materials division achieved global sales of €6.5 bn.

More information online: [www.performance-materials.basf.com](http://www.performance-materials.basf.com)

**About BASF**

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world’s leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).