

Fact Sheet



Contact Information: (For Media Inquiries Only)

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ADDRESS:

Charlotte Technical Center (CTC) – 11501 Steele Creek Road, Charlotte, NC 28273
Westinghouse – 3304 Westinghouse Blvd, Charlotte, NC 28273

START OF OPERATIONS: 1985, named the Charlotte Technical Center (CTC) in 1992. Westinghouse Site was added in 2010 following the acquisition of Cognis.

LOCATION: The CTC and Westinghouse sites are located in southwest Charlotte near the state line of North and South Carolina, close to Interstate I-77 and I-85/I-485. The two sites are roughly one mile apart.

SITE MANAGER: Kathy Milstid Fisette

NUMBER OF BUILDINGS: The site has three main buildings housing development and technical service laboratories, sales and marketing, technical support, administrative offices, regional and global business management. The Westinghouse site has an array of test fencing where test panels are exposed to sunlight for research purposes.

NUMBER OF EMPLOYEES: 300(including field sales, representing multiple BASF businesses)

PRINCIPAL ACTIVITIES:

As part of BASF's Performance Products Segment, the Charlotte Technical Center houses several commercial teams:

- The Dispersions, Resins Division is headquartered in Charlotte and includes the marketing, sales, development, and technical support of styrene-butadiene, acrylic copolymer dispersions and specialty additives for use in the architectural coatings, construction chemicals, adhesives, infrastructure substrates – bridge decking/asphalt, fiber bonding, paper coatings and carpet industries.
- The global Kaolin unit in Charlotte also supplies kaolin, a white mineral used in paper, coatings, plastics and concrete manufacturing.
- The Center for Building Excellence leverages key Business Unit building technologies for sustainable construction strategies and development.
- CTC also includes Customer Care Center, Supply Chain, and Quality/Regulatory personnel.

COMMUNITY RELATIONS:

The site actively participates in United Way of the Central Carolinas, Habitat for Humanity, and a variety of local community activities including blood drives, collecting school supplies for our neighboring elementary school and charity walks. The site donated funds in 2018 to Charlotte's Discovery Place Science Center to bring BASF's Kids' Lab to share hands-on chemistry experiments for elementary-aged students.

ECONOMIC IMPACT:

- Annual payroll plus benefits of \$56 million* for site-based employees and field sales.
- Payment of ~\$250k* in local Mecklenburg County and Charlotte City taxes.

*Year-end 2018 data