

Fact Sheet



Contact Information: (For Media Inquiries Only)

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Hannibal (Palmyra), Missouri

Address: 3150 Highway JJ, Palmyra, Missouri 63461

Start of Production: 1966

Location: Located on Route JJ, 10 miles north of Hannibal on Route 168 and 6 miles northeast of Palmyra and U.S. 61

Site Director: Deanna Pinkham

Number of Plants: 4 Active Ingredient Manufacturing; 1 Formulation Packaging

Number of Employees: 390 (280 BASF employees, 110 contractors)

Product/Uses:

- KIXOR® Herbicide: Broad spectrum weed control effective for use on a wide range of crops including wheat, barley, and oat cereals as well as corn, cotton, fallow, grain sorghum, pulses, legumes, soybeans, sunflowers, and on fruit and nut trees.
 - PROWL® Herbicide: Controls annual grasses and broadleaf weeds in corn, cotton, soybeans, sorghum, potatoes, and many other crops.
 - PROWL H₂O® Herbicide: Provides improved weed control, longer residual, lower use rate.
 - PURSUIT® Herbicide: Controls grasses and broadleaf weeds in soybeans, corn, peanuts, and leguminous crops.
 - RAPTOR® Herbicide: Controls broadleaf weeds and grasses in soybeans.
 - ARSENAL® Herbicide: Controls vegetation along railroad and utility rights-of-way, highways, fence lines; also controls hard woods in pine forested areas.
 - CADRE® Herbicide: Controls more than 34 grasses and broadleaf weeds in peanuts.
 - PHANTOM® Termiticide-Insecticide: Provides general pest solution for both homeowners and commercial customers.
 - BASAGRAN® Herbicide: Provides safe and effective post-emergence control over various broadleaf and other difficult weeds.
- Revysol® Fungicide: Revysol controls fungal diseases in more than 40 crops including cereals like wheat and barley, plus oil seed rape, corn, fruits, vegetables, and grapes, resulting in much higher yields.

Community Relations:

We are involved members in our surrounding communities with:

- Local emphasis with United Way Board and other community service organizations
- Employees on local Chamber of Commerce Boards and members of civic groups
- Employees on the Local Emergency Planning District (LEPD)
- Focus on local schools:
 - Employees brought BASF’s Kids’ Lab hands-on chemistry program to elementary school students in Palmyra, Hannibal, and Quincy in 2019
 - Employees assist local schools with science fair and STEM events and support Palmyra Middle School Science Olympiad activities
 - Scholarships and Jr. Achievement

Economic Impact:

- Annual payroll of \$41M*
- Payment of \$1.3M in real and personal property taxes*
- Capital investment of \$22.1M in 2019*

*Year-end 2019 data


We create chemistry