Catalysts Division Headquarters
Iselin, NJ

Address: 33 Wood Ave., Iselin, NJ 08830

Date Opened: 2016

Location: BASF’s Catalysts Division occupies approximately 40 percent of 33 Wood Ave., an office building situated near the Metropark Train Station. The Garden State Parkway forms the north and east boundaries of Metropark, the train line the west boundary and Wood Ave. the south boundary.

Number of Employees: 251

Principal Activities:
The headquarters of the global Catalysts Division houses BASF’s Mobile Emissions Catalysts, Precious Metal Services, Battery Materials and New Business Development business units, as well as the division’s staff functions. Although BASF’s Process Catalysts business (CCP) is headquartered in Mannheim, Germany, some CCP team members also work at the 33 Wood Ave. location.

Community Relations:
In addition to conducting annual blood drives, Iselin employees are active fundraisers and volunteers for the following organizations:

- Special Olympics New Jersey
- Children’s Specialized Hospital
- American Cancer Society

Economic Impact:

- Annual payroll: $38 million/year*

*2017 year end